

# STORYBOARDS



**VO: "HUMANITY IS DEFINED BY THOSE UNSATISFIED WITH THE STATUS QUO...  
BUT PROGRESS IS NOT ALWAYS AN EASY ROAD."**

N°:

1



**MONOLITH OPUS SILHOUETTE STANDING TALL AND IMPOSING,  
WE PULL BACK AND AWAY TO EMPHASIZE ITS HEIGHT**

N°:

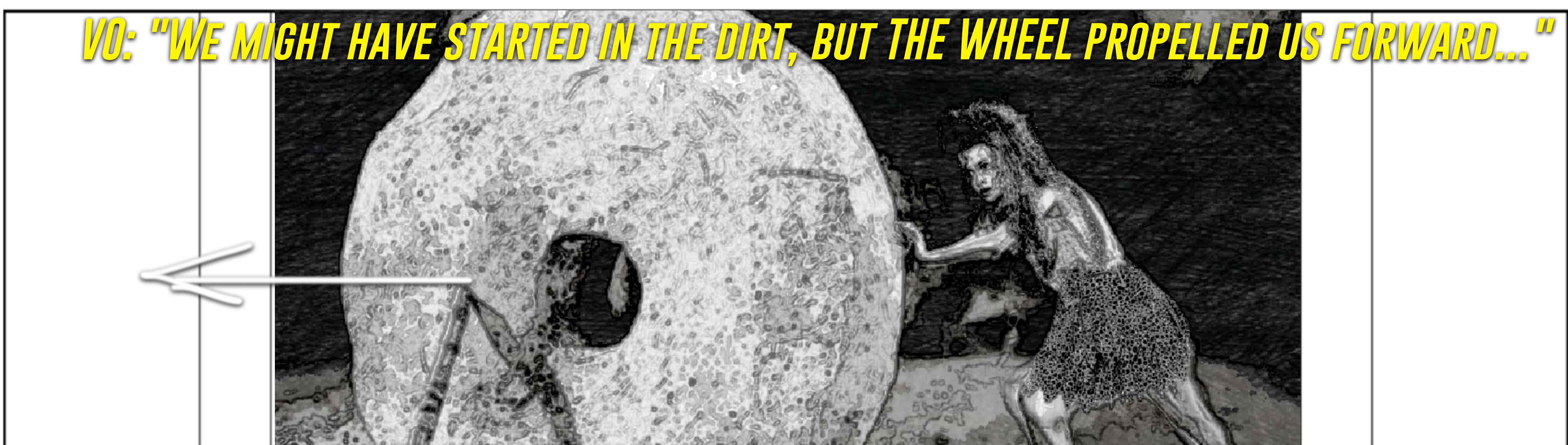
2



**LOW ANGLE CU CAVEWOMAN CARVING THE WHEEL, SHE PUTS THE FINISHING TOUCHES ON THE CURVE.**

N°:

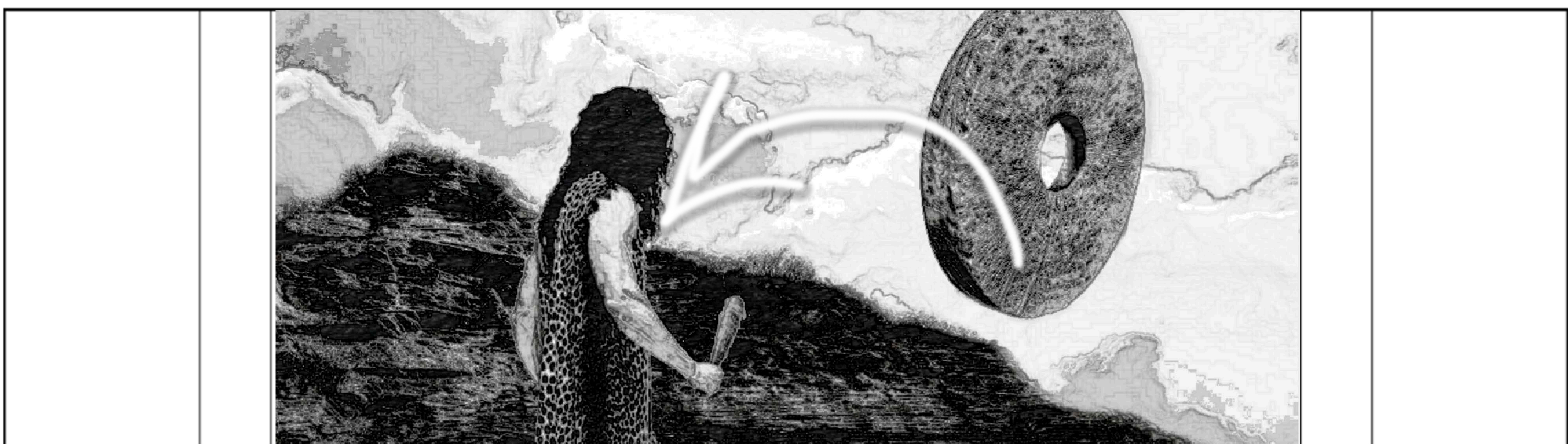
3



**M WIDE, CAVEWOMAN GIVES THE WHEEL A PUSH OR LEANS ON IT, EXHAUSTED  
THE WHEEL ROLLS OFF SCREEN**

N°:

4



**LOW ANGLE M, TILT UP AS WHEEL COMES FLYING OVER THE HILL,  
SEE CAVEWOMAN DIVE IN THE FOREGROUND**



N°:  
5



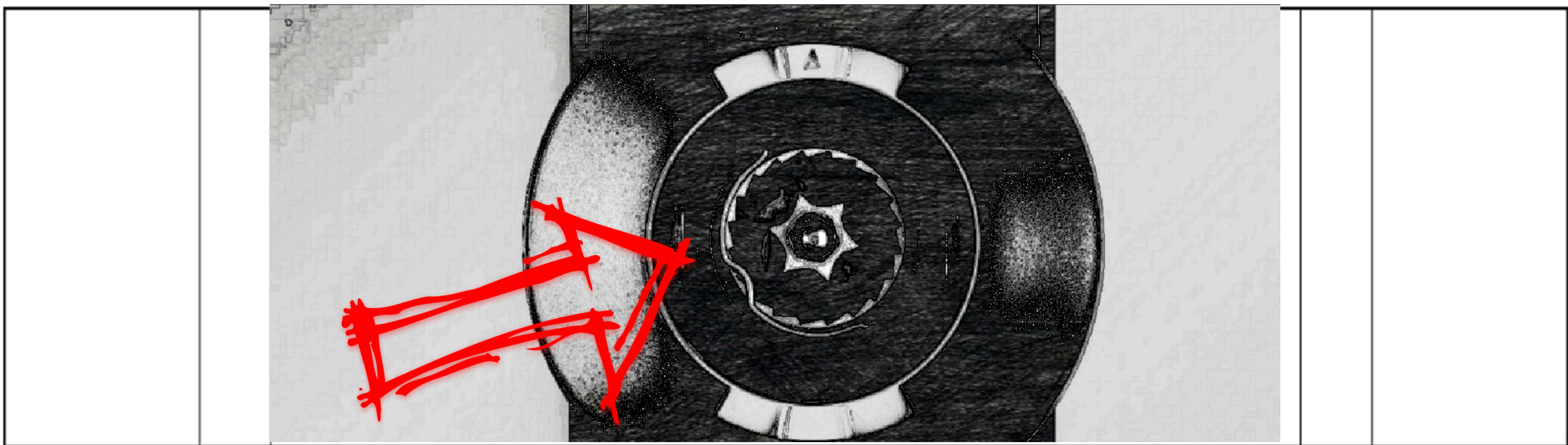
TACKING WIDE WHEEL BARRELING DOWN HILL AS CAVE-PEOPLE FLEE

N°:  
6



CU CAVEWOMAN REACTION "WHOOPS"

N°:  
7



XCU OPUS TOP DOWN VIEW IN SILHOUETTE, SLOW TRACKING AS LIGHT FLASHES ACROSS THE MACHINE ILLUMINATING IT BRIEFLY

N°:  
8



CU LEONARDO DAVINCI ADJUSTS FLIGHT GOGGLES AND GETS READY TO TAKE OFF



N°:

9



W-CU TRACKING SHOT PUSHING TOWARD LEONARDO IN FLYING MACHINE  
RUNNING TOWARD US PAST CAMERA

N°:

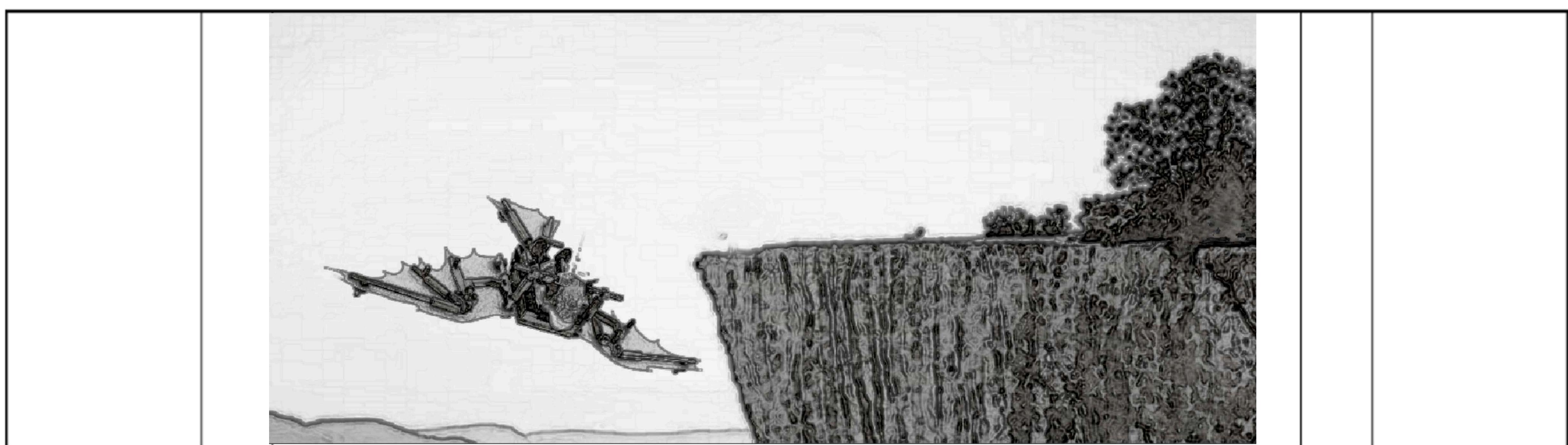
10



WHIP PAN M OF LEO RUNNING TOWARD EDGE OF CLIFF AND JUMPING  
(THINK OF THE THELMA AND LOUISE SHOT)

N°:

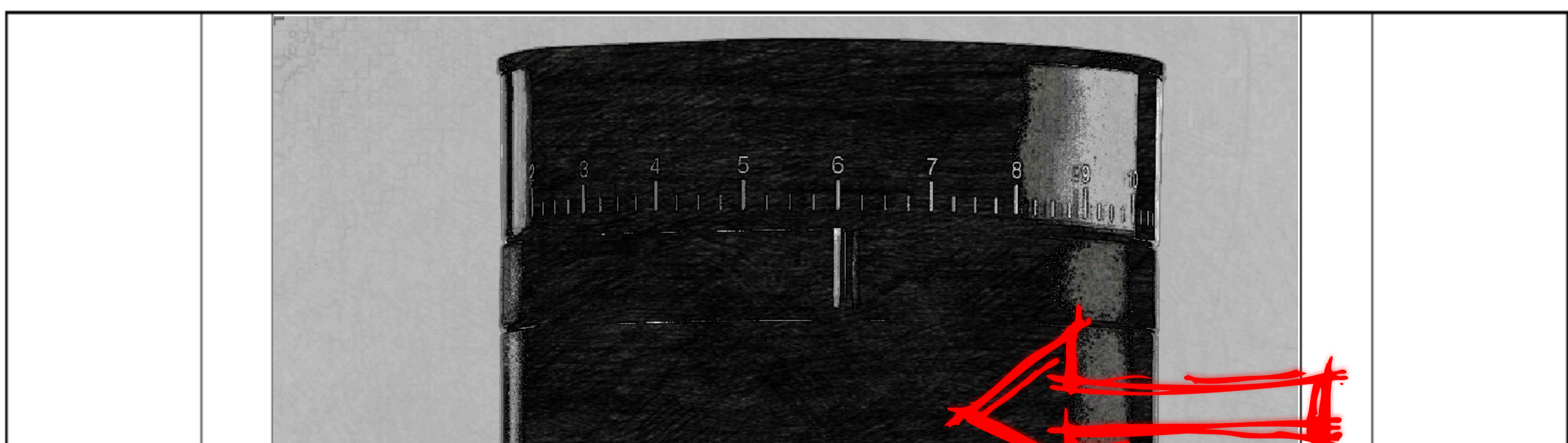
11



WIDE PROFILE LEONARDO RUNNING OFF THE CLIFF,  
THEN PLUMMETING OFF SCREEN TO THE GROUND

N°:

12



XCU DIAL OPUS ILLUMINATED IN FLASH OF LIGHT, SILHOUETTE



N°:

13

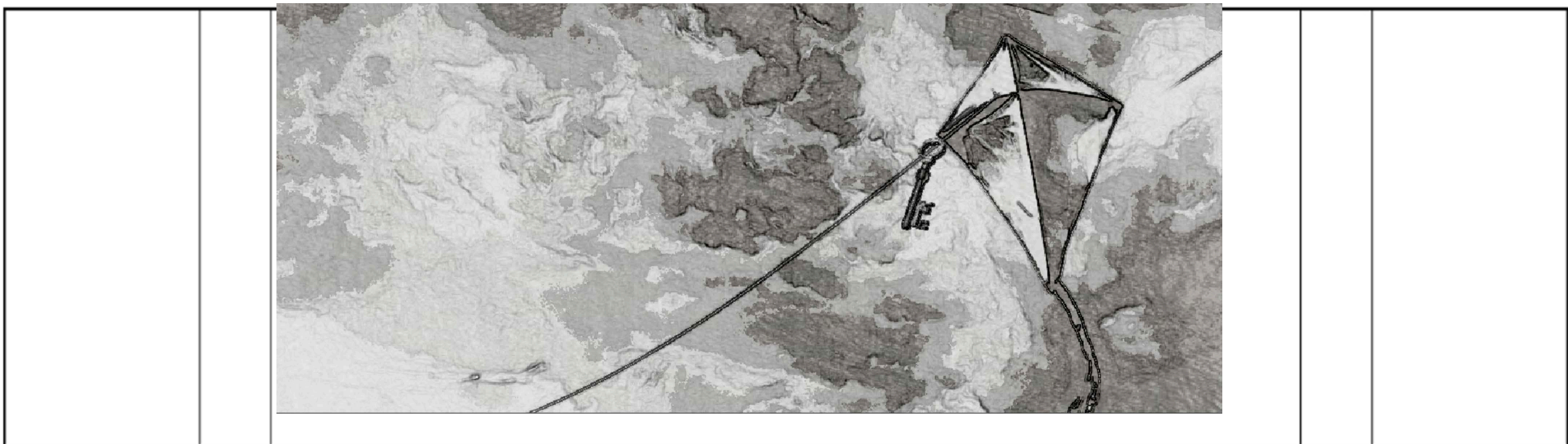
*VO: AND ELECTRICITY? THAT WASN'T MEANT TO STAY IN THE SKY..."*



**HIGH ANGLE LOOKING DOWN AT BEN FRANKLIN FLYING A KITE  
STRING IN FOREGROUND, CAMERA IS LOCKED INTO THE STRINGS MOVEMENTS**

N°:

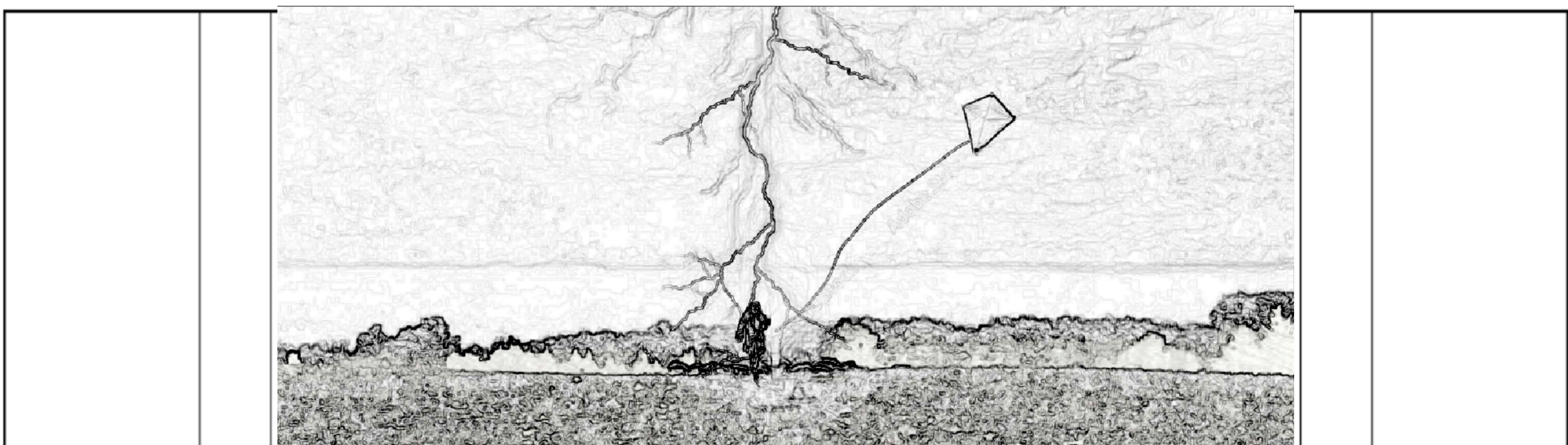
14



**LOW ANGLE CU KITE WITH KEY FLYING IN STORMY CLOUDS, SEE ELECTRICITY GATHERING**

N°:

15



**EXTREME WIDE, SEE BEN FRANKLIN FLYING THE KITE  
HE'S HIT WITH LIGHTNING**

N°:

16



**M BEN FRANKLIN IS HIT BY LIGHTING AND FLIES OFF SCREEN**





N°:  
17

*VO: INNOVATION DEFINES US. BUT... DOES IT HAVE TO BE THIS HARD?*



**CU BEN FRANKLIN SITS UP FROM GROUND,  
HE IS CHARRED AND HIS HAIR IS FRIZZY FROM BEING ELECTROCUTED**

N°:  
18

*VO: ENTER OPUS.*

**THIS  
CHANGES  
EVERYTHING**



**PUSH IN AS LIGHTING CHANGES TO ILLUMINATE OPUS FROM SILHOUETTE  
COLORED EXPLOSIONS GO OFF IN THE BACKGROUND**

N°:  
19

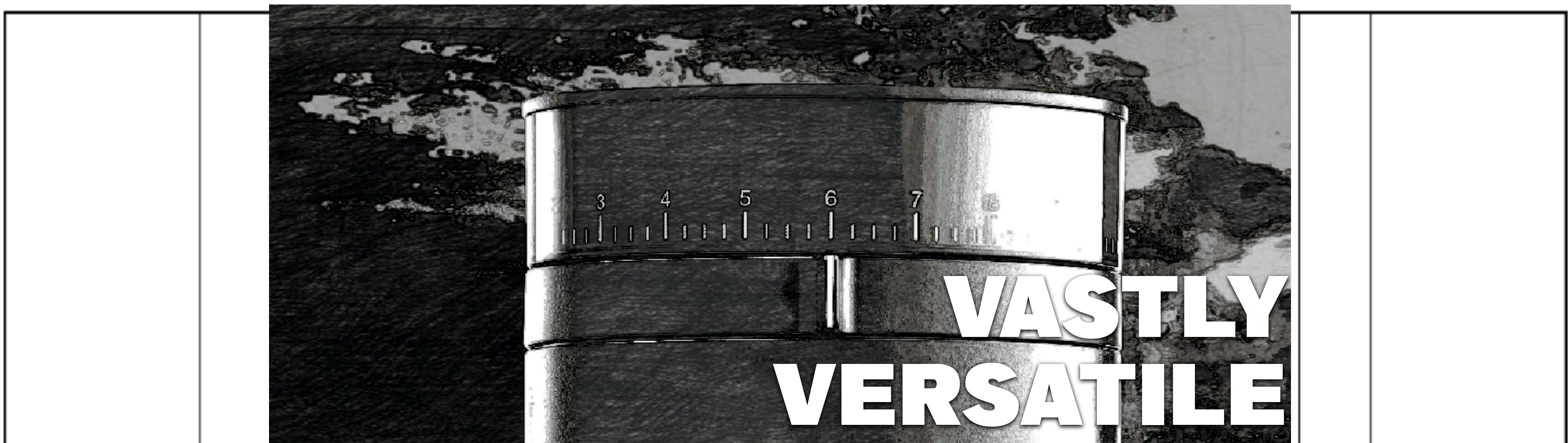
**PERPLEXINGLY  
POWERFUL**



**CU PUSH IN AND ROTATE BURS**

N°:  
20

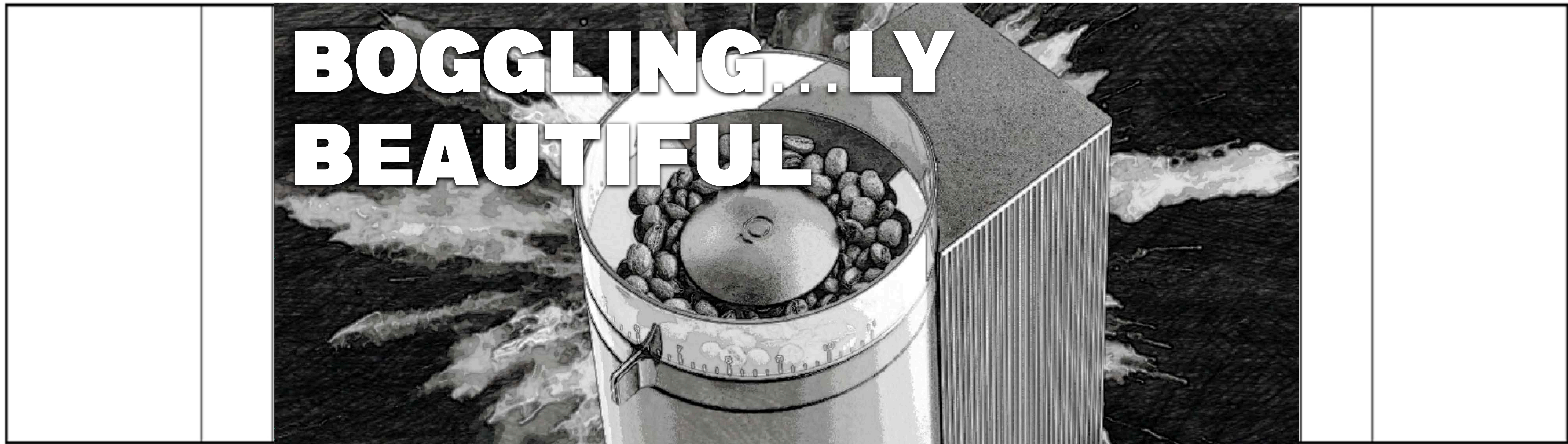
**VASTLY  
VERSATILE**



**CU TRACKING ACROSS DIAL**



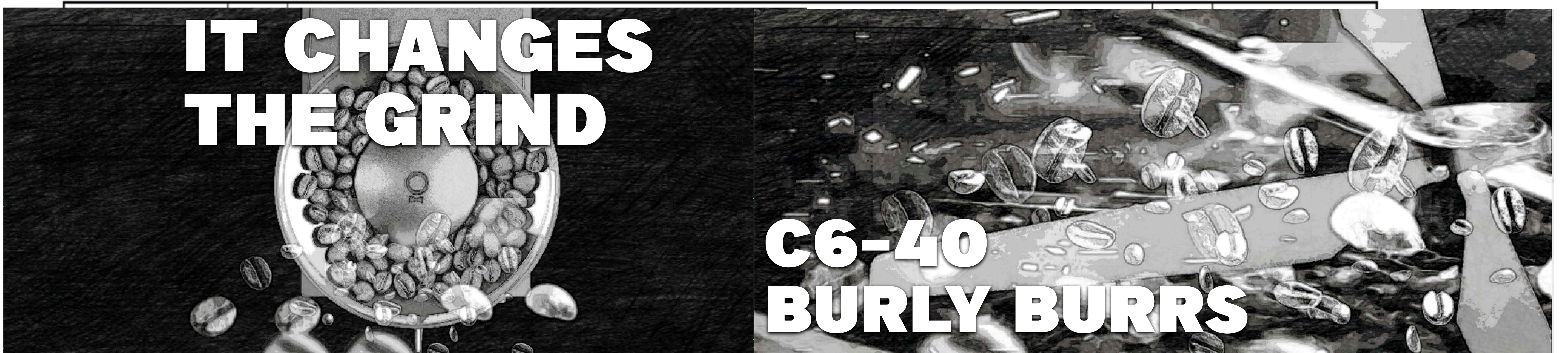
N°:  
21



MCU BOOM DOWN AND AROUND OPUS

N°:  
22

VO: "HUMANITY'S EASY BUTTON"



START ABOVE OPUS AS BEANS FALL INTO THE MACHINE IN THE FOREGROUND, WE FOLLOW THE BEANS INTO THE MACHINE AND ROTATE AROUND WITH THEM AS THEY GET CHOPPED UP

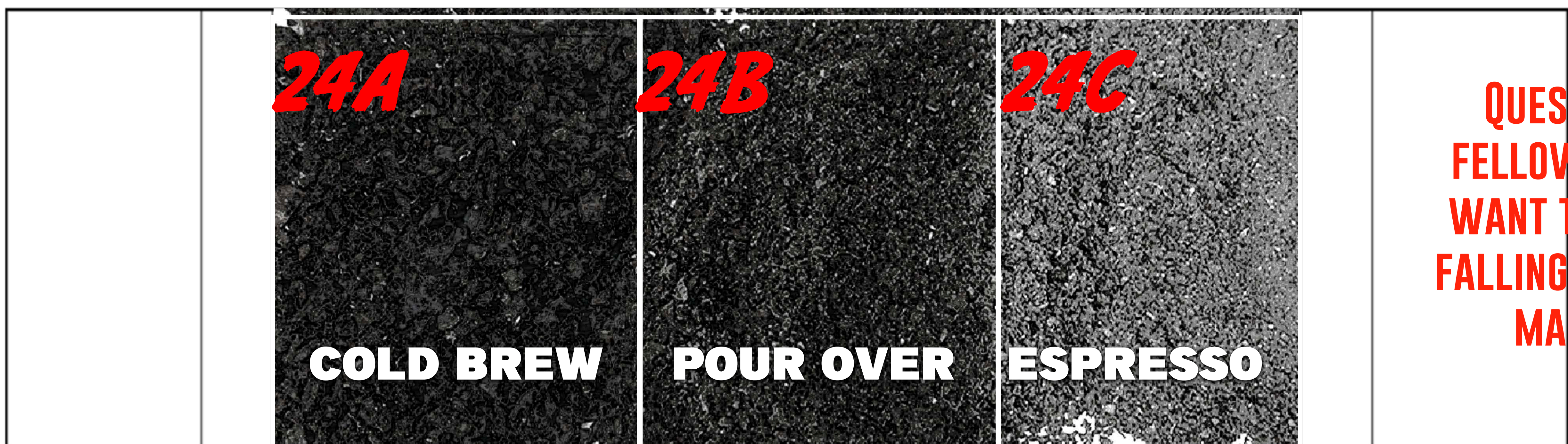
N°:  
23

VO: "THIS GRINDER CAN DO IT ALL..."



XCU DIAL MOVES TO DIFFERENT SETTINGS...

N°:  
24



XCU SPLIT SCREEN OF DIFFERENT GRINDS



N°:  
 25



Confirm with fellow this  
 can be done with  
 characters  
 in their world and doesn't  
 have to be "product  
 shots" in a void

3WAY SPLIT SCREEN OF MAKING COFFEE... COLD BREW, POUR OVER, ESPRESSO

N°: \*THESE ARE DONE IN THE ENVIRONMENTS OF THE CAVEWOMAN, LEONARDO DAVINCI AND BEN FRANKLIN

26



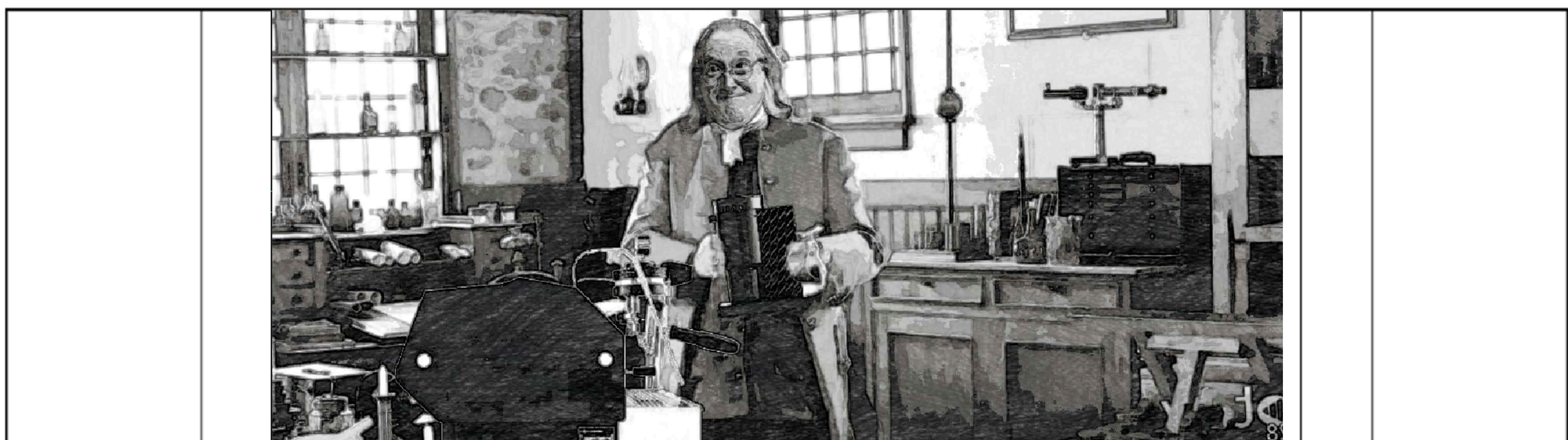
M CAVEWOMAN MAKING COLD BREW AT HER BREAKFAST NOOK IN THE CAVE...

N°:  
 27



M LEONARDO DAVINCI MAKING A POUR OVER IN HIS WORKSHOP

N°:  
 28



M BEN FRANKLIN MAKING AN ESPRESSO IN HIS OFFICE



N°:

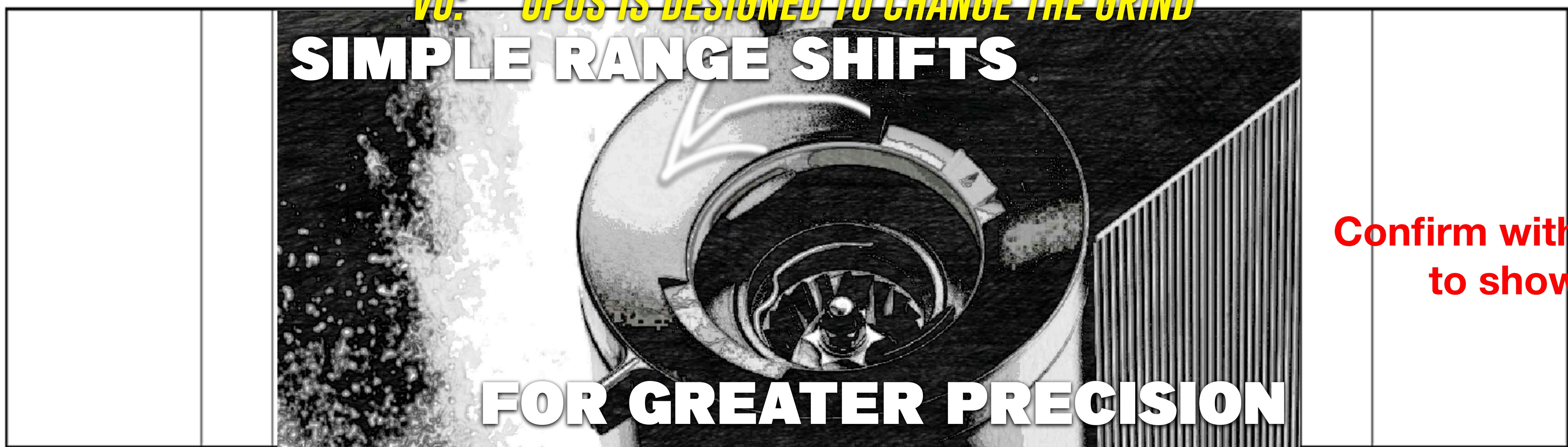
29



XCU ESPRESSO DRIPPING INTO A CUP "9 BAR SHOT"

N°:

30



Confirm with fellow how to show this...

CU SEE THE BLUE RINGS ADJUSTING ON OPUS

N°:

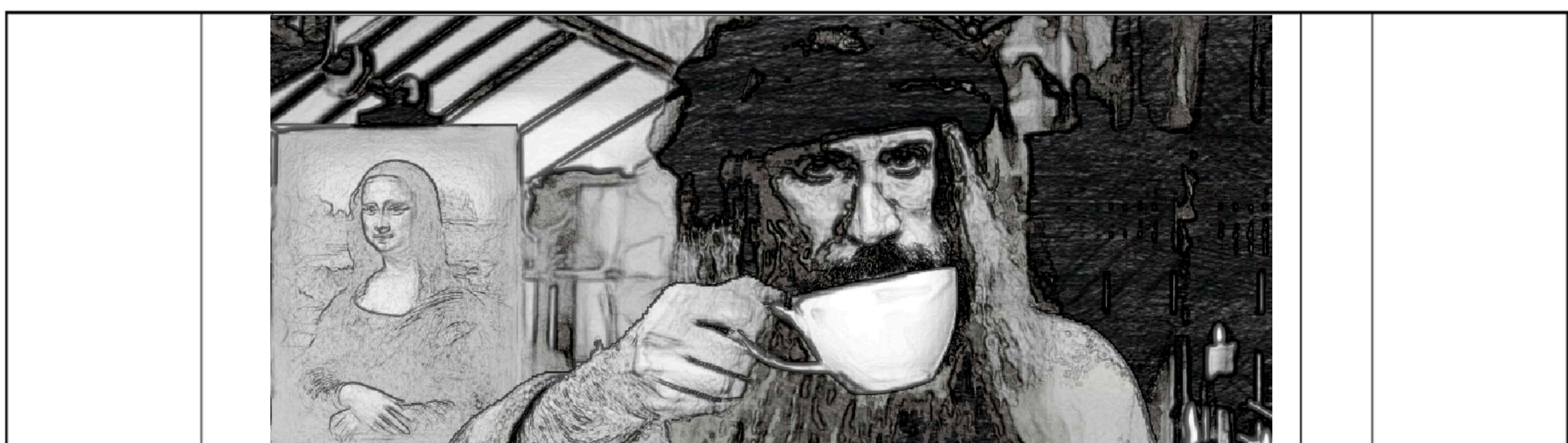
31



CU BEN FRANKLIN DRINKS HIS COFFEE DIRECT TO CAMERA

N°:

32



CU LEONARDO DAVINCI DRINKS HIS COFFEE DIRECT TO CAMERA

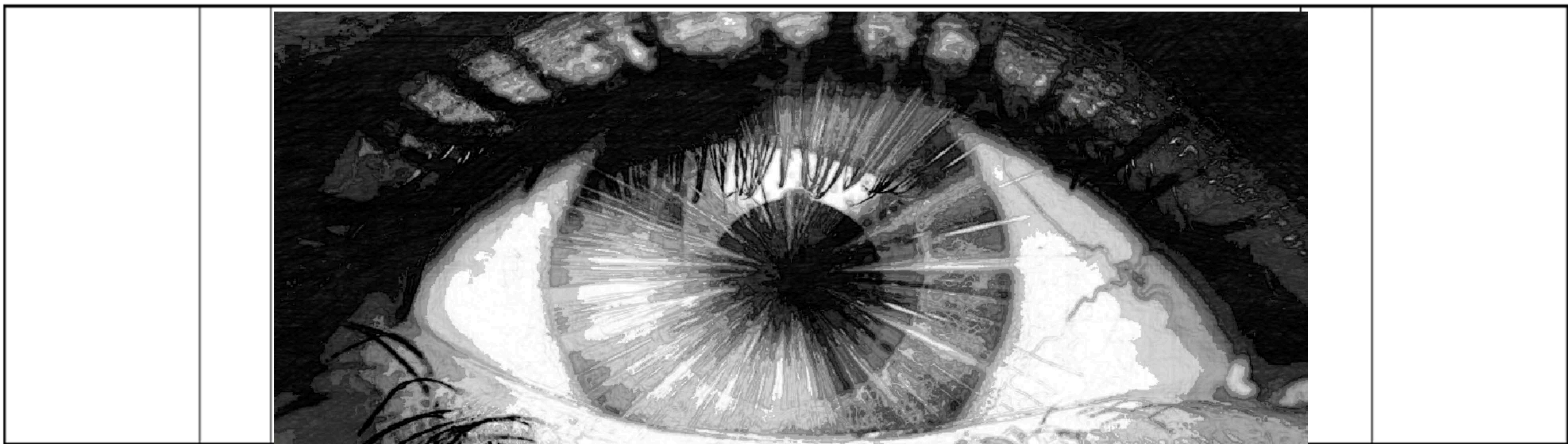


N°:  
**33**



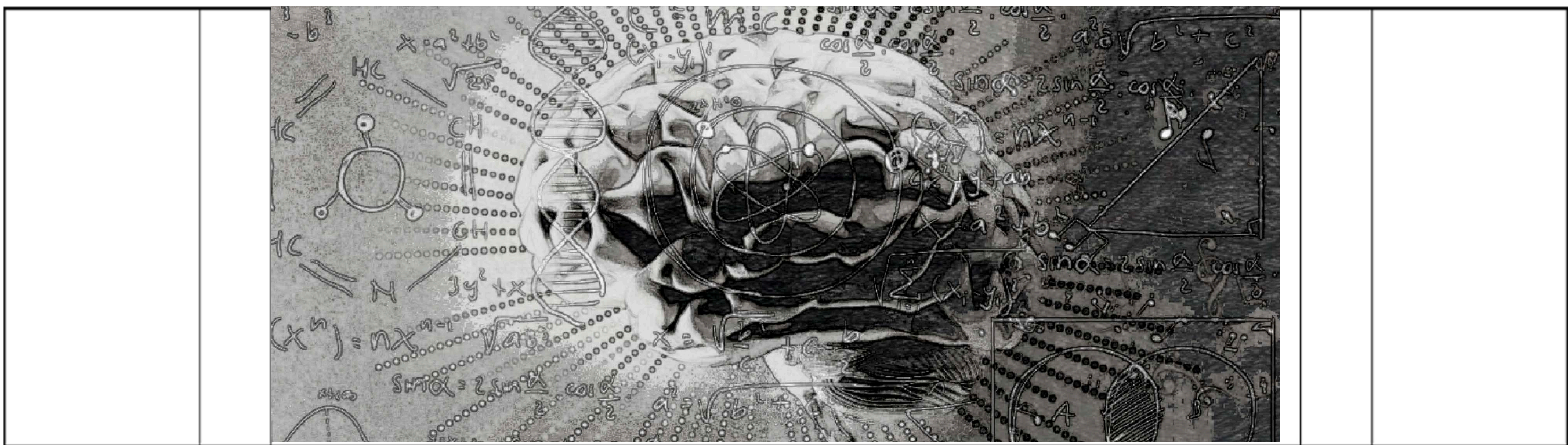
**CU CAVE WOMAN DRINKS HER COFFEE DIRECT TO CAMERA**

N°:  
**34**



**XCU PUSH IN AND OUT ON EYE DILATING  
ZOOM TO...**

N°:  
**35**



**CU BRAIN OVERLAID WITH MUSIC, COLOR, EQUATIONS, ETC.  
THE MIND REACHES "ENLIGHTENMENT"**

N°:  
**36**



**WIDE OPUS, PUSHING IN AS TEXT FLASHES FEATURES, THE PACE ACCELERATES**



N°:  
37

VO: "“INNOVATION IS HARD...”



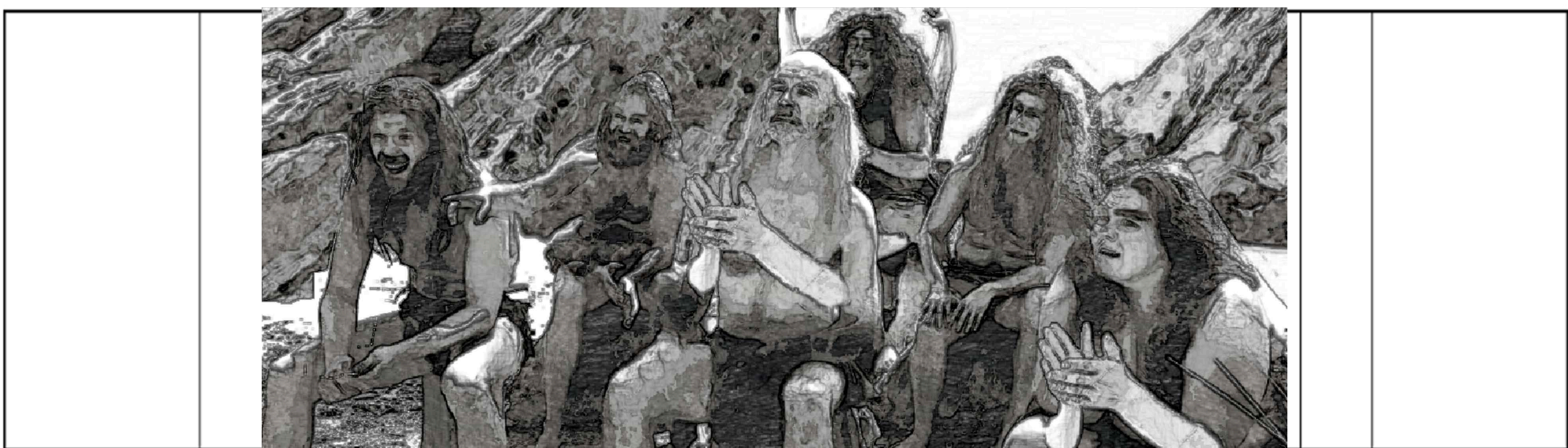
CU CAVEWOMAN GIVING A TED TALK

N°:  
38



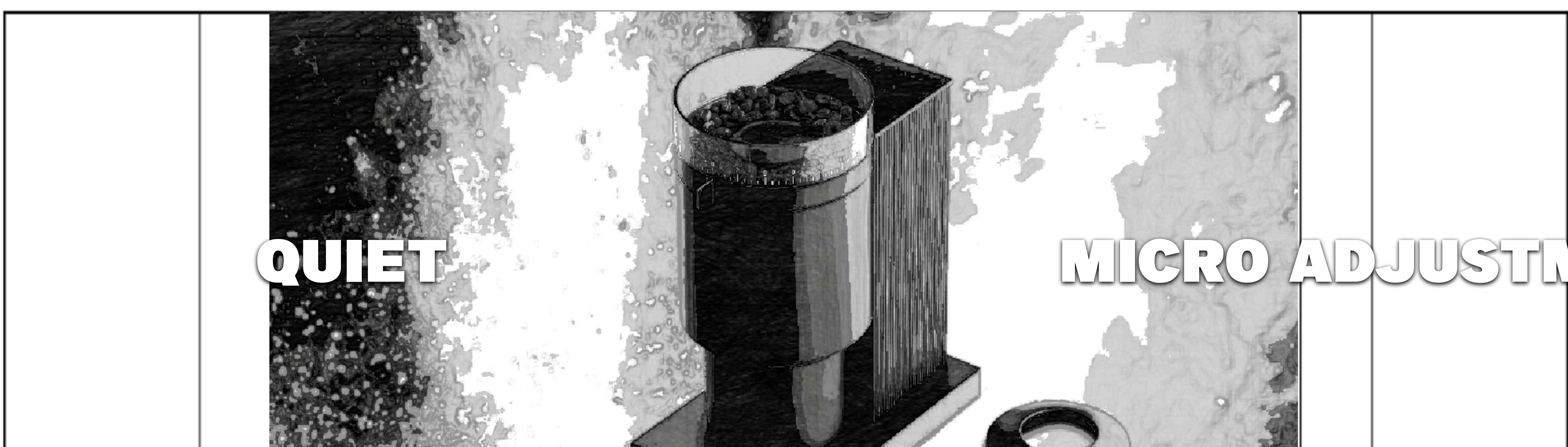
WIDE CAVE PEOPLE CHEERING AS THE CAVE WOMAN EXPLAINS THE BENEFIT OF ROUND WHEELS OVER SQUARE WHEELS

N°:  
39



M CAVEMAN CROWD GOING WILD AND CHEERING AT THE TED TALK

N°:  
40



MEDIUM OPUS, PUSHING IN AS TEXT FLASHES FEATURES, THE PACE ACCELERATES AGAIN



N°:

41

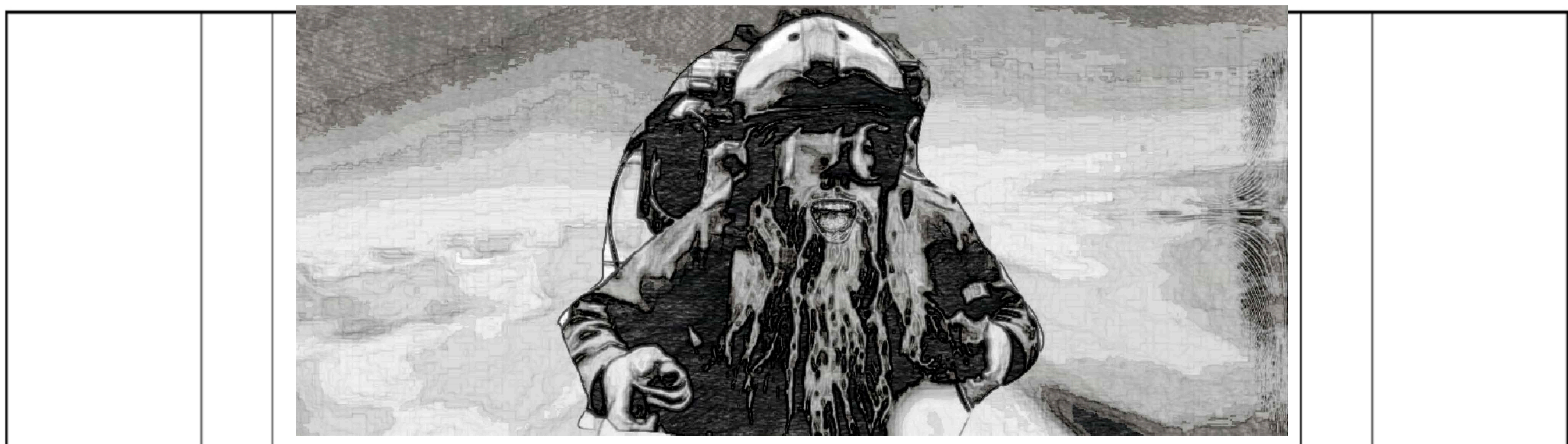
VO: "IT'S EASIER WITH GREAT COFFEE..."



WIDE LEONARDO DAVINCI TAKES OFF IN A JETPACK

N°:

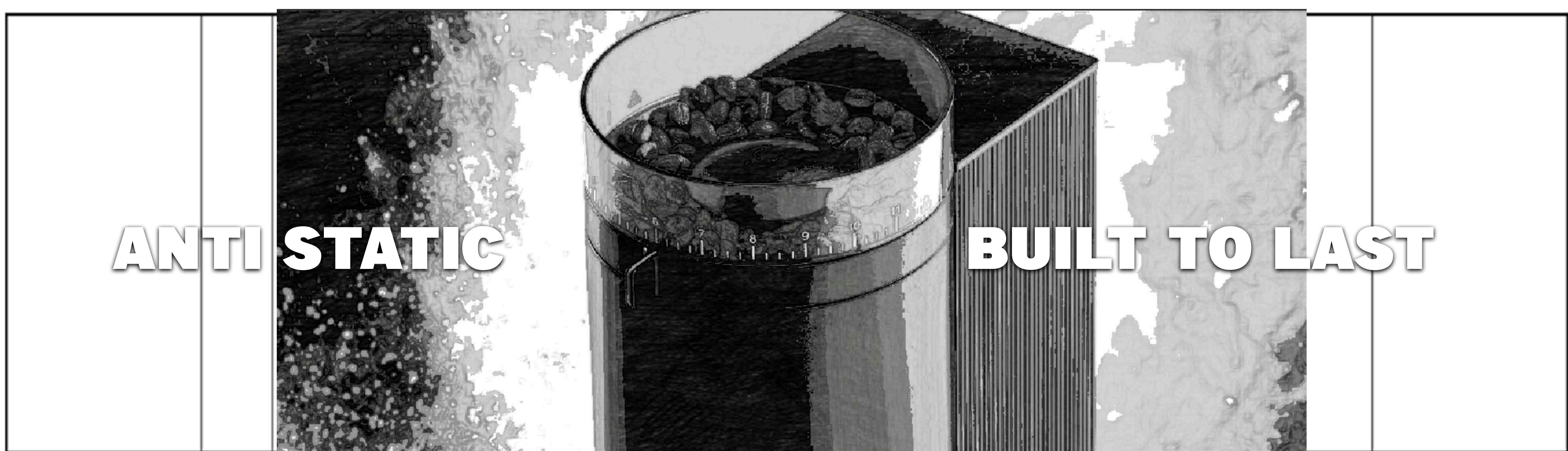
42



MCU LEONARDO DAVINCI ZOOMING THROUGH THE SKY

N°:

43



TIGHT OPUS, PUSHING IN AS TEXT FLASHES FEATURES, THE PACE ACCELERATES TO OUR BIG FINALE

N°:

44

VO: "THAT YOU CAN BREW AT HOME."



M WIDE BEN FRANKLIN STANDS AT DESK WITH A PLUG AND A LIGHTBULB

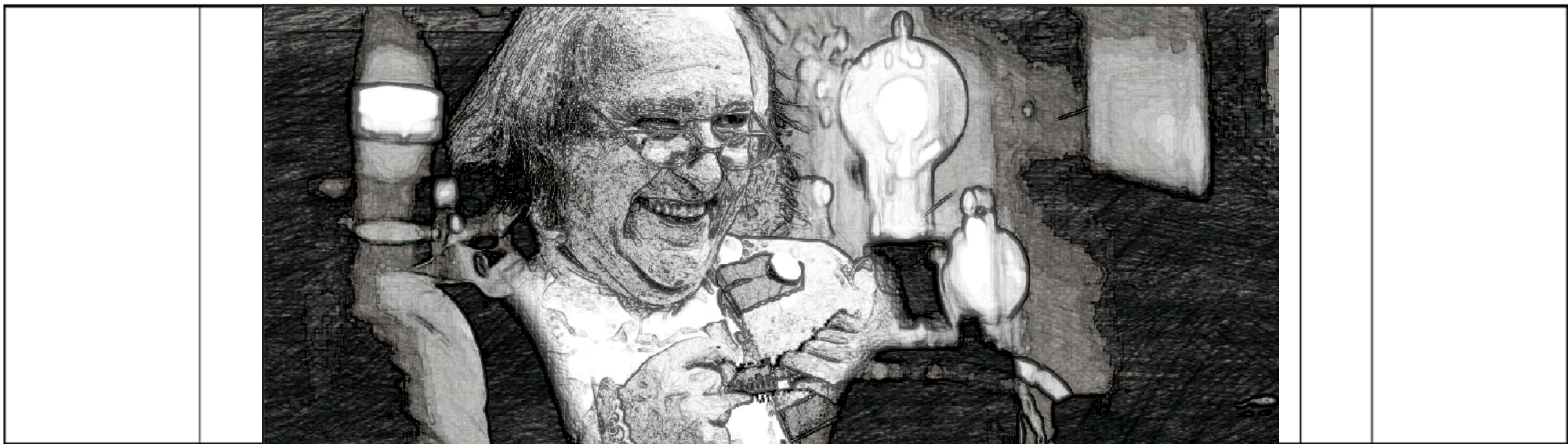


N°:  
45



**XCU HE PLUGS IN THE POWER**

N°:  
46



**CU THE LIGHTBULB ILLUMINATES AND BEN FRANKLIN IS STOKED!**

N°:  
47



**WIDE FUTURISTIC CITY, WE PULLBACK TO REVEAL THE OPUS IN THE FOREGROUND  
AS THE TAG AND LOGO PLAYS ON-SCREEN**

N°:

