



VO: "WITH EVERY STEP IN OUR HISTORY, WE EVOLVE"

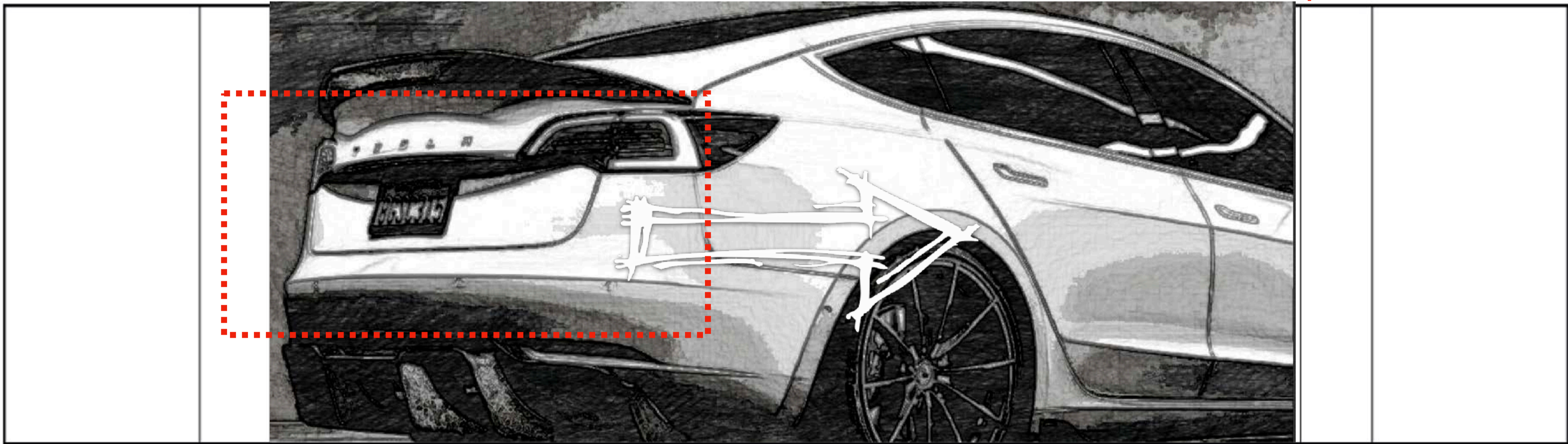
N°:
1.1



WIDE SHOT TRACKING THROUGH NEON BARS. LIGHTS FLICKER ON REVEALING A SILVER TESLA MODEL 3.

VO: "EVEN SOMETHING PERFECT CAN BE IMPROVED UPON,"

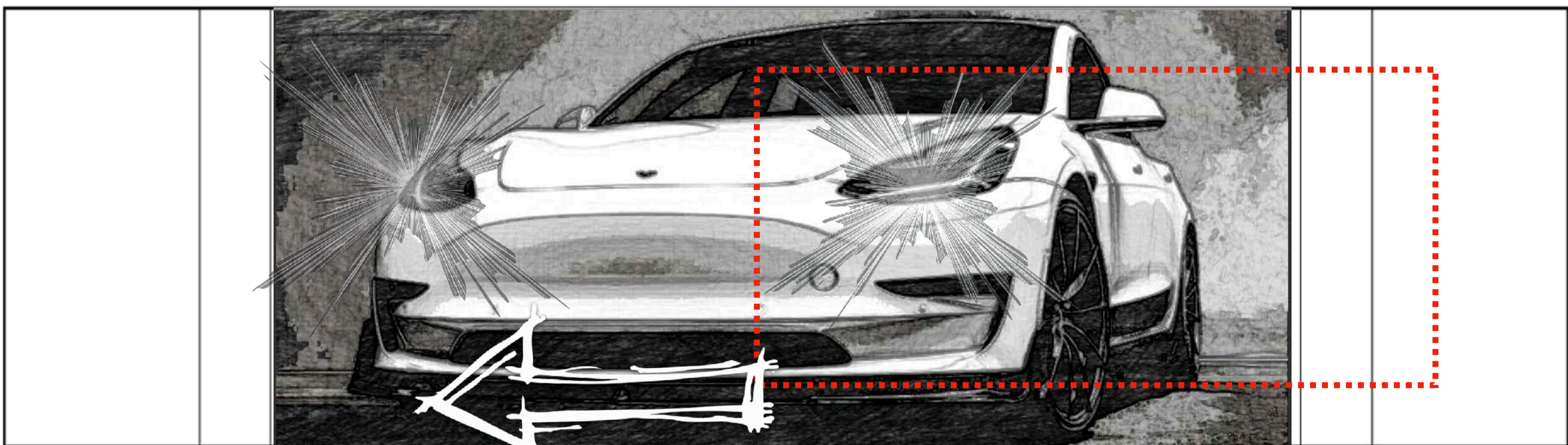
N°:
1.2



CU TRACK AROUND BACK 3/4 TESLA

VO: "MODIFIED"

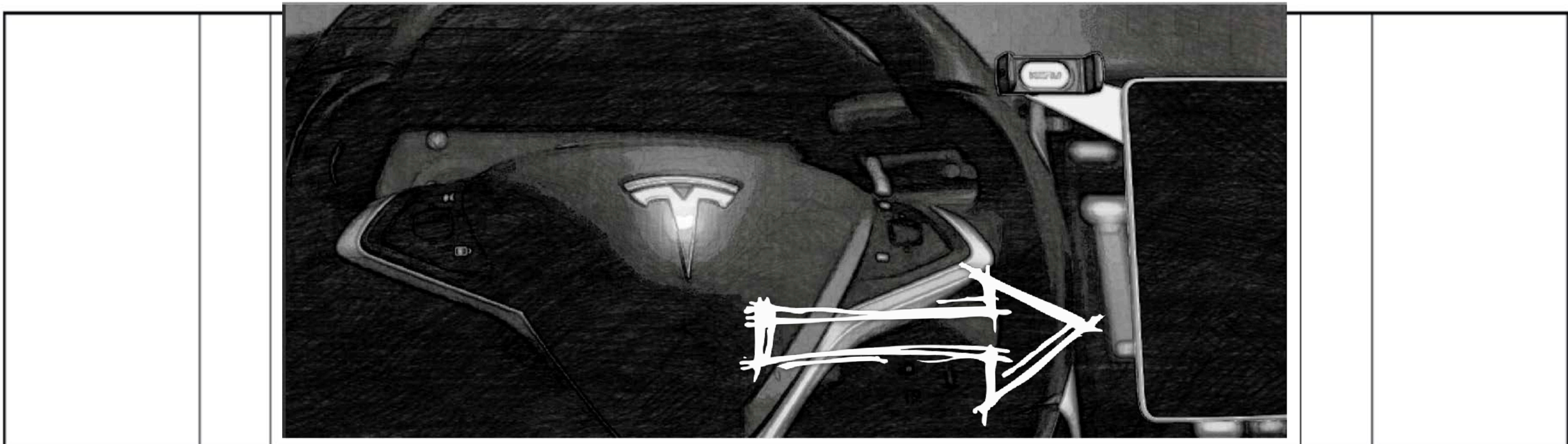
N°:
1.3



VO: "AND MADE MORE POWERFUL"

LOW MCU TRACK ACROSS FRONT OF TESLA AS HEADLIGHTS FLARE

N°:
1.4



VO: "AND MORE BEAUTIFUL THAN BEFORE"

**WE RACK FROM THE TESLA LOGO ON THE STEERING WHEEL TO THE AIRVUE MOUNT
*MIGHT HAVE TO TRACK LEFT TO ACCOMPLISH THIS SHOT**

KENU- TESLA AIRVUE
SCENE 1



VO: "OH. YOU THINK THIS IS ABOUT THE CAR DON'T YOU"

N°:
1.5



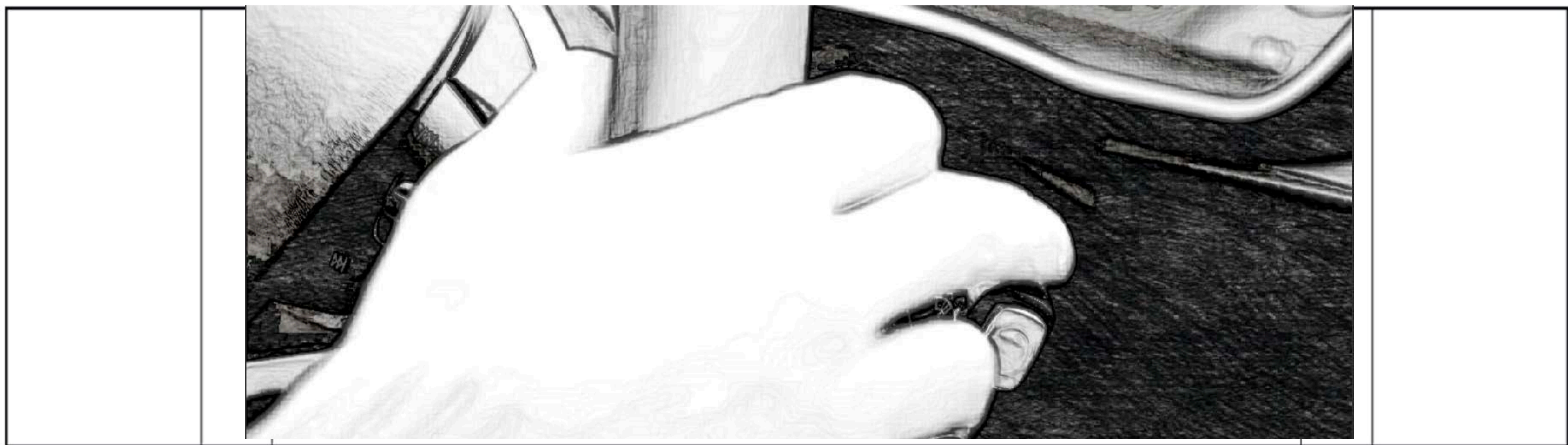
XCU KENU AIRVUE MOUNT

N°:
1.6



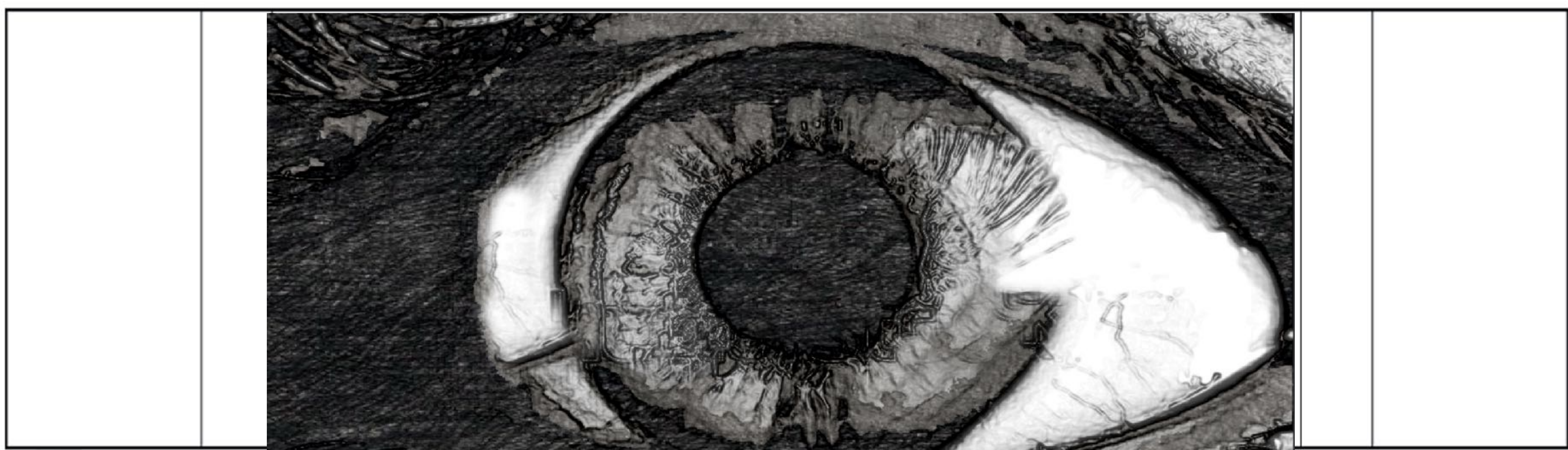
WIDE PROFILE TESLA
TEXT: WRONG

N°:
1.7



XCU CAR SHIFTS TO DRIVE

N°:
1.8



XCU A PUPIL EXPANDS

KENU- TESLA AIRVUE
SCENE 2



N°:

2.1A



HELICOPTER SHOT CAMERA MOVES LEFT AND BOOMS DOWN WHILE PANNING RIGHT AS...

N°:

2.1B



TESLA WHIPS PAST IN BLACK VOID ROAD ENVIRONMENT WIDE HIGH ANGLE TO CU

N°:

2.2



CU DRIVER THROUGH THE WINDSHIELD. LIGHTS FLASH ACROSS THE SCREEN
(THE CAR IS IN MOTION) *MAYBE A LITTLE PUSH IN

N°:

2.3



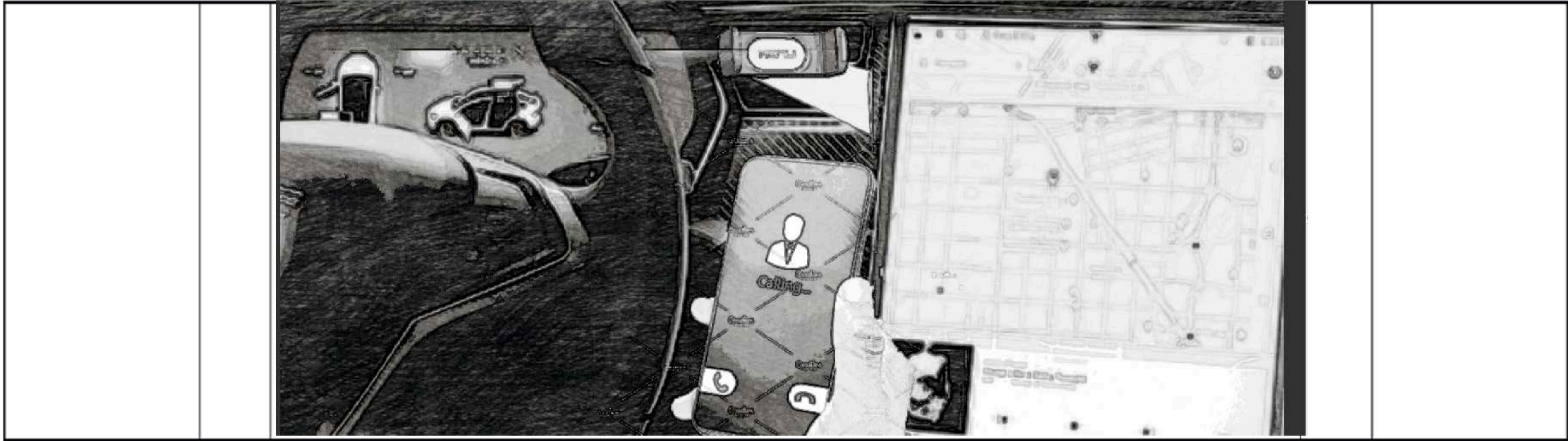
WIDE PROFILE 3/4 - SEE DRIVER REACH FOR HIS PHONE AND ADJUST IT IN THE AIRVUE MOUNT
(THE CAR IS IN MOTION)

**KENU- TESLA AIRVUE
SCENE 2**



N°:

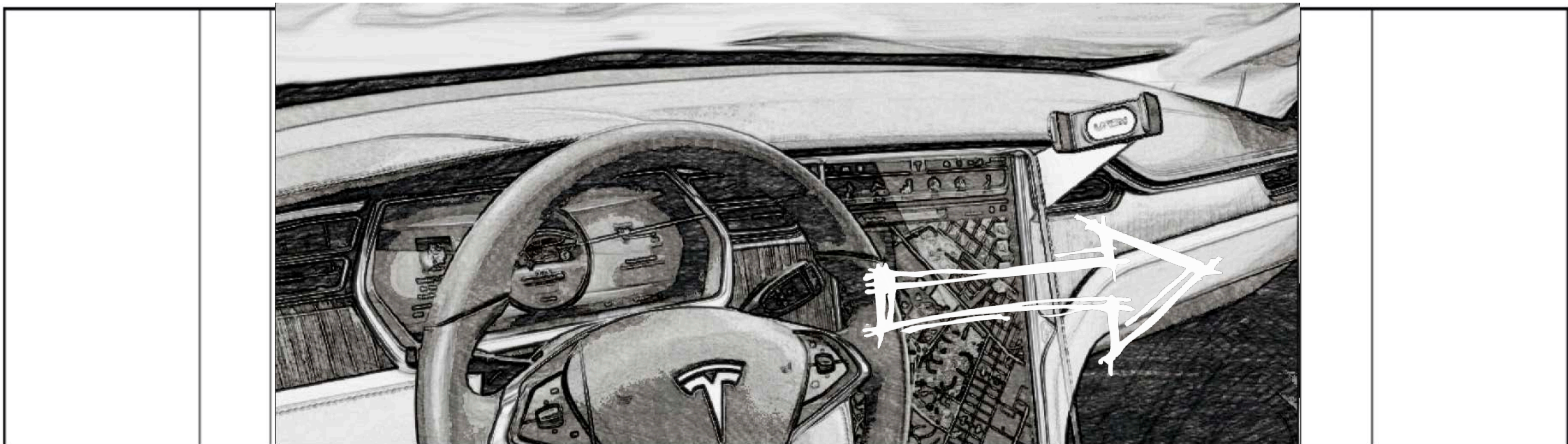
2.4



CU PHONE TAPPED IN AIRVUE MOUNT AND BEING TAKEN OUT OF IT/ PLACED IN. GET A SERIES

N°:

2.5 SERIES



CU KENU MOUNT TRACKING BACK AND FORTH. DO AT LEAST 2 DIFFERENT COLORS AND 1 WITH AND WITHOUT PHONE IN MOUNT. LENS FLARES ARE A PLUS!

N°:

2.6 SERIES



XCU BOOM UP AND DOWN KENU MOUNT DO AT LEAST 2 DIFFERENT COLORS AND 1 WITH AND WITHOUT PHONE IN MOUNT. LENS FLARES ARE A PLUS!

N°:



**KENU- TESLA AIRVUE
SCENE 3**



N°:

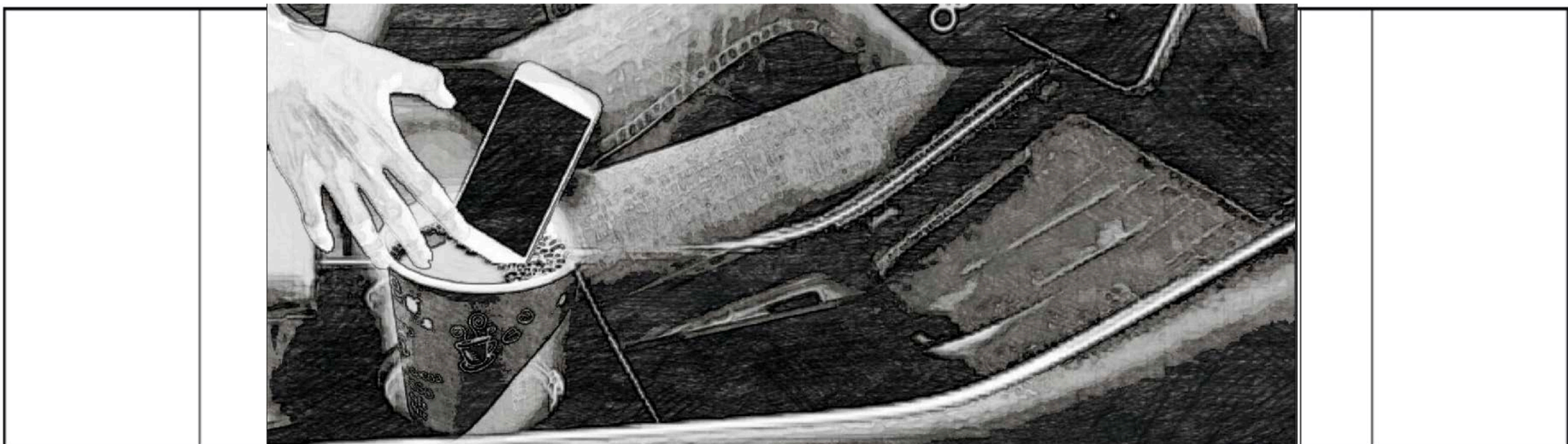
3.1



M LOW ANGLE SEE MAN DRIVING AND TRY TO PUT HIS PHONE DOWN

N°:

3.2



CU HIGH ANGLE SEE MAN ACCIDENTALLY DROP PHONE INTO COFFEE CUP

N°:

3.3



CU LOW ANGLE, MAN SEES HE DROPPED PHONE IN COFFEE AND SWEARS (WHICH WE BEEP OUT WITH KENU LOGO)

N°:



**KENU- TESLA AIRVUE
SCENE 4**



N°:

4.1



**FRONTAL WOMAN IS DRIVING AND HAS HER PHONE TO HER EAR, CHATTING HAPPILY,
BUT THEN RED AND BLUE LIGHTS FLASH BEHIND HER.**

N°:

4.2



**PUSH IN - LOW ANGLE LOOKING UP AS COP WRITES A TICKET IN NEON RED AND BLUE FLASHING LIGHTS
*OTHER OPTION IS TO SHOOT CAR THROUGH DRIVER'S SIDE WINDOW FROM PASSENGER SEAT**

N°:

4.3



XCU COP WRITES TICKET AND RIPS IT OFF

N°:

4.4



**M WOMAN IN DRIVER'S SEAT THROUGH WINDOW AS SHE GETS TICKET.
SHE TURNS AND LOOKS DIRECTLY INTO CAMERA**

**KENU- TESLA AIRVUE
SCENE 5**



N°:

5.1



**PUSH IN - LOW ANGLE LOOKING UP AS COP WRITES A TICKET IN NEON RED AND BLUE FLASHING LIGHTS
*OTHER OPTION IS TO SHOOT CAR THROUGH DRIVER'S SIDE WINDOW FROM PASSENGER SEAT**

N°:

5.2



LOW ANGLE UNDER STEERING WHEEL— MAN DROPS PHONE AND TURNS RAPIDLY

N°:

5.3



SPECTACULAR EXPLOSION SHOT OF THE TESLA FLYING THROUGH THE AIR AND THINGS EXPLODING AROUND IT

N°:



**KENU- TESLA AIRVUE
SCENE 6**



N°:

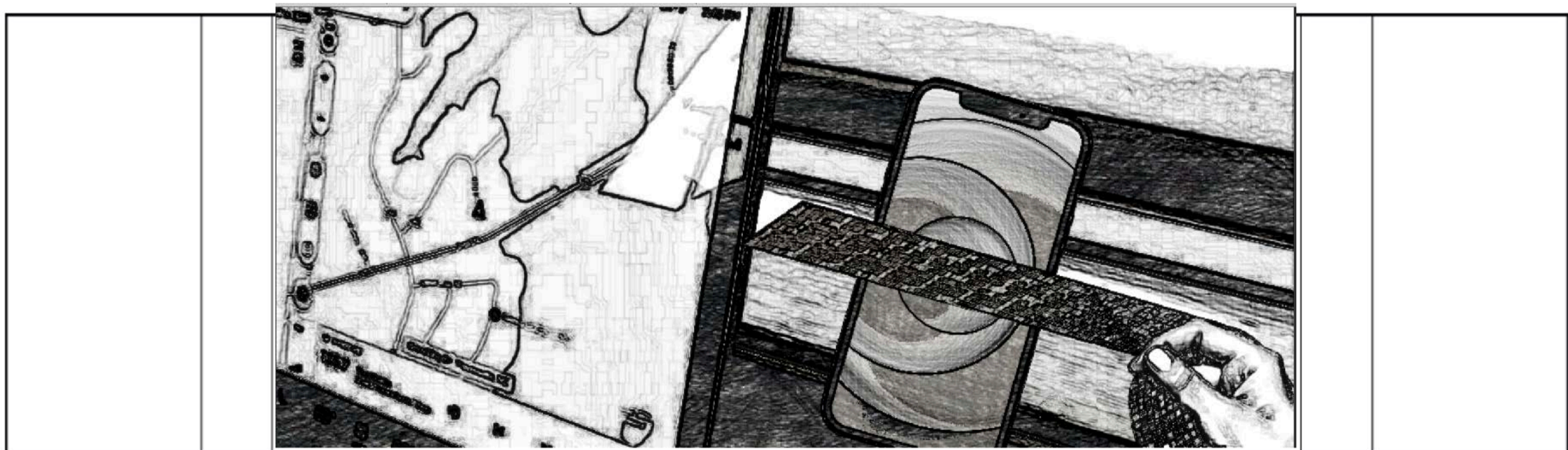
6.1



LOW ANGLE, FEMALE DRIVER EXTENDS DUCT TAPE AWAY FROM CAMERA

N°:

6.2



XCU PHONE DUCT-TAPED TO DASH

N°:

6.3



CU FEMALE DRIVER GRIMACING AT DUCT TAPED PHONE

N°:



N°:

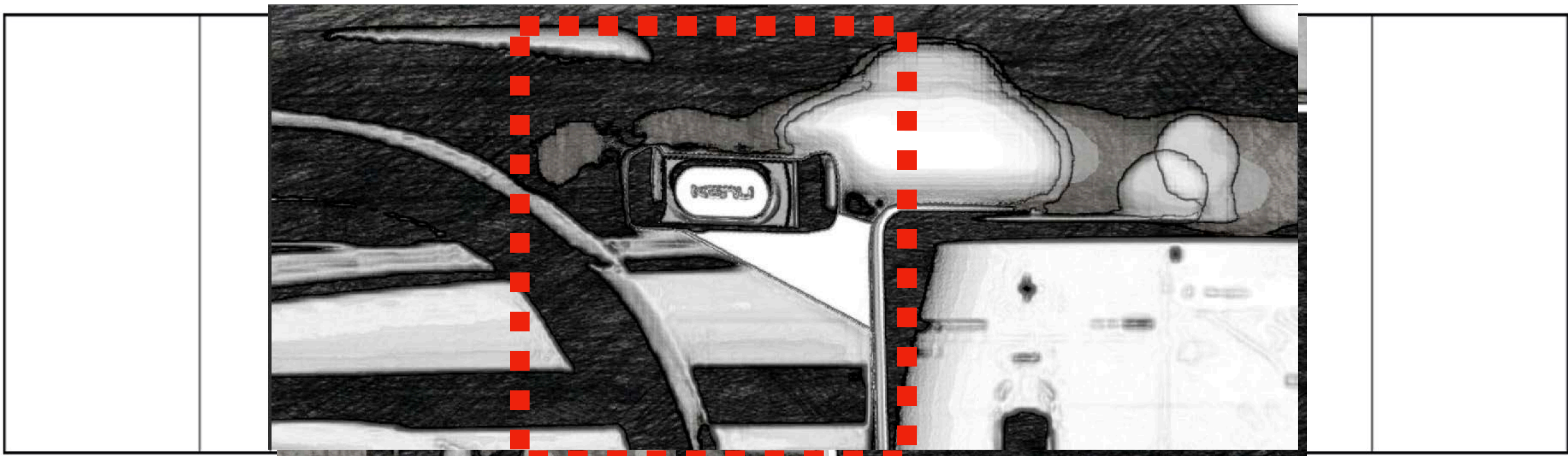
7.1



WIDE TRACKING ACROSS DASH TOWARD MOUNT

N°:

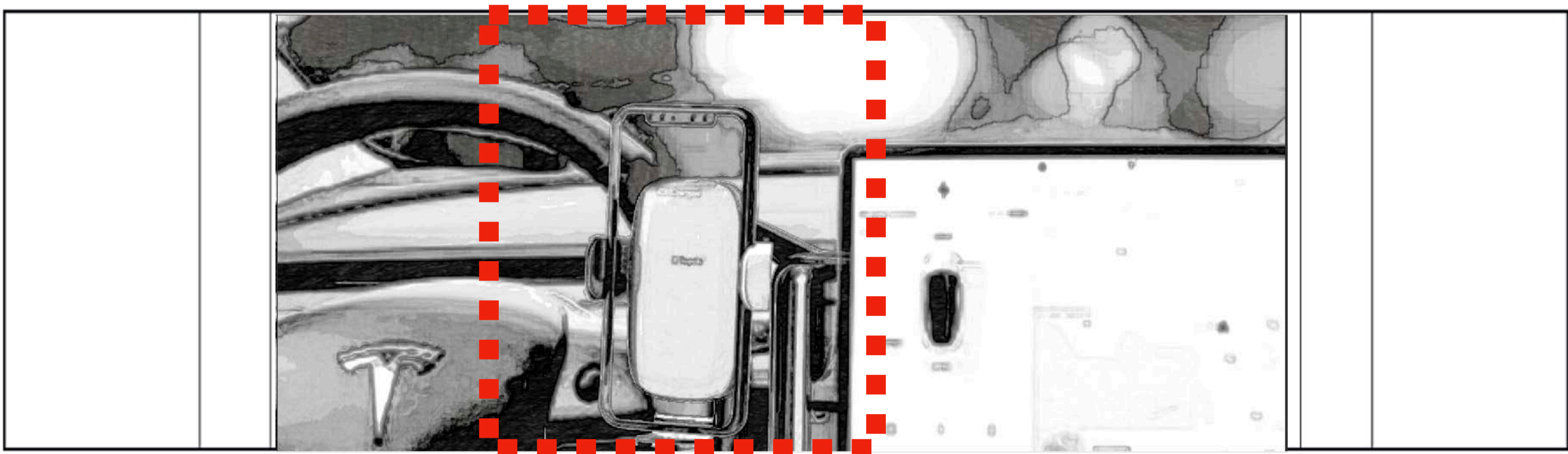
7.2



XCU AIRVUE - PUSH IN

N°:

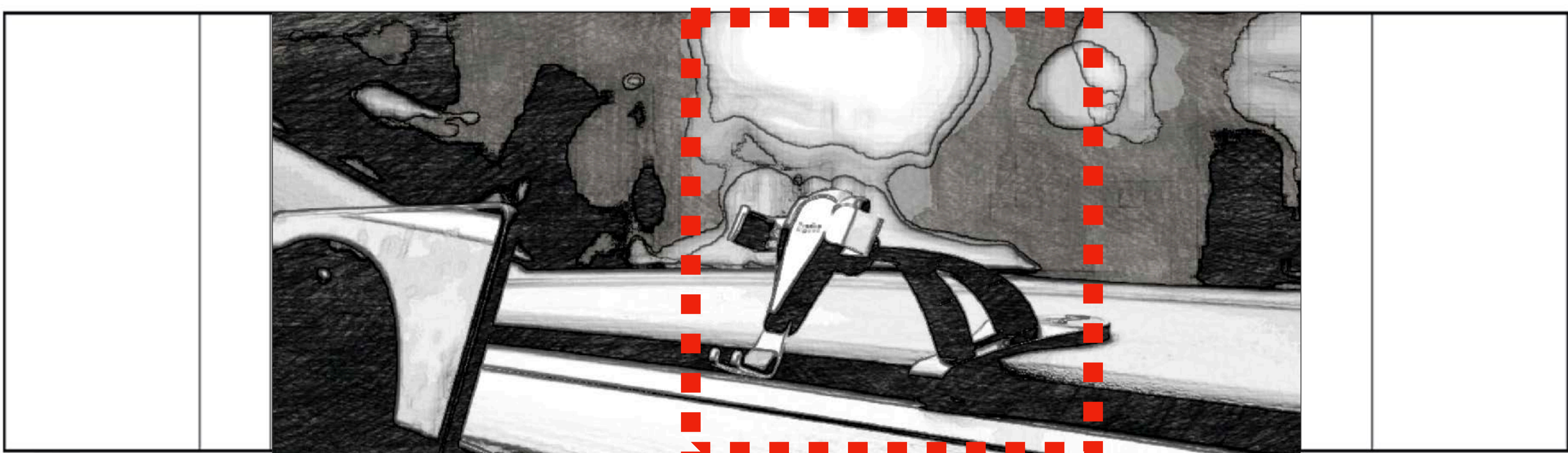
7.3



XCU TRACKING SHITTY MOUNT

N°:

7.4

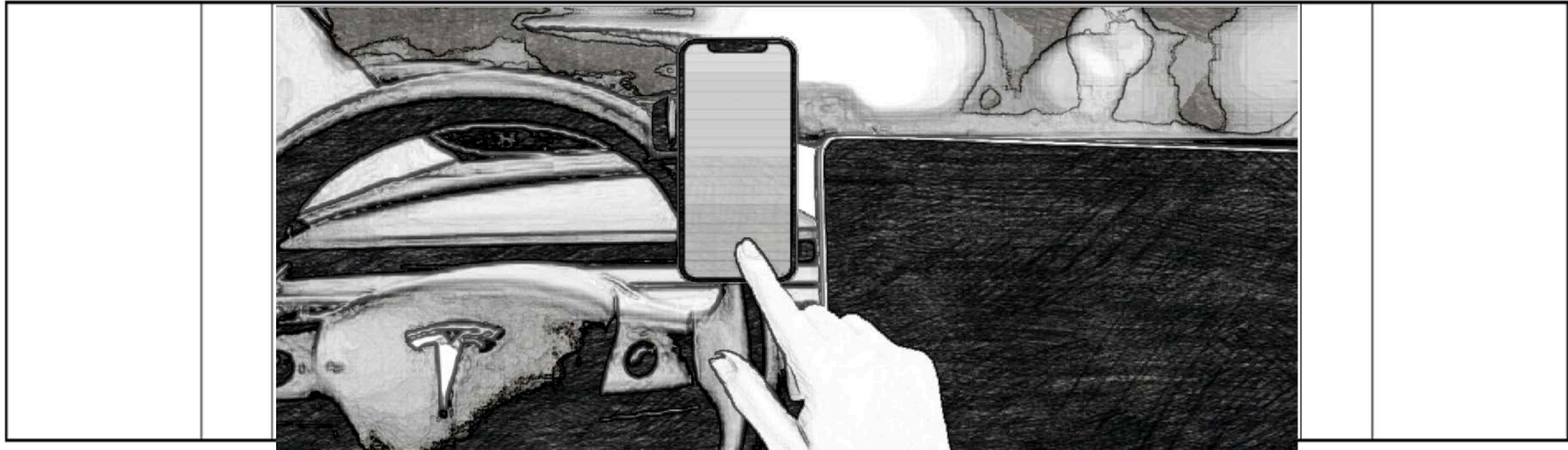


XCU TRACKING OTHER SHITTY MOUNT



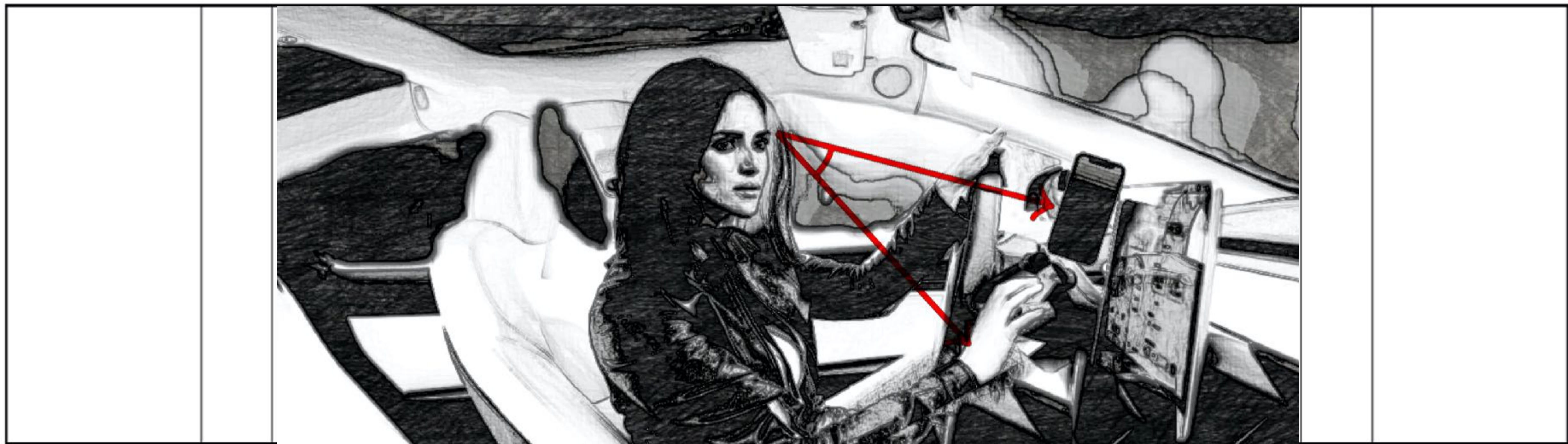
N°:

7.5



CU WOMAN PUTS PHONE IN MOUNT. IT WOULD BE GREAT IF THIS SHOT WAS THE SAME SHOT THAT HAS THE OTHER
N°: MOUNTS COME TO THE TOP OF IT, THEN THEY SLIDE OFF AND THE WOMAN TAPS THE PHONE

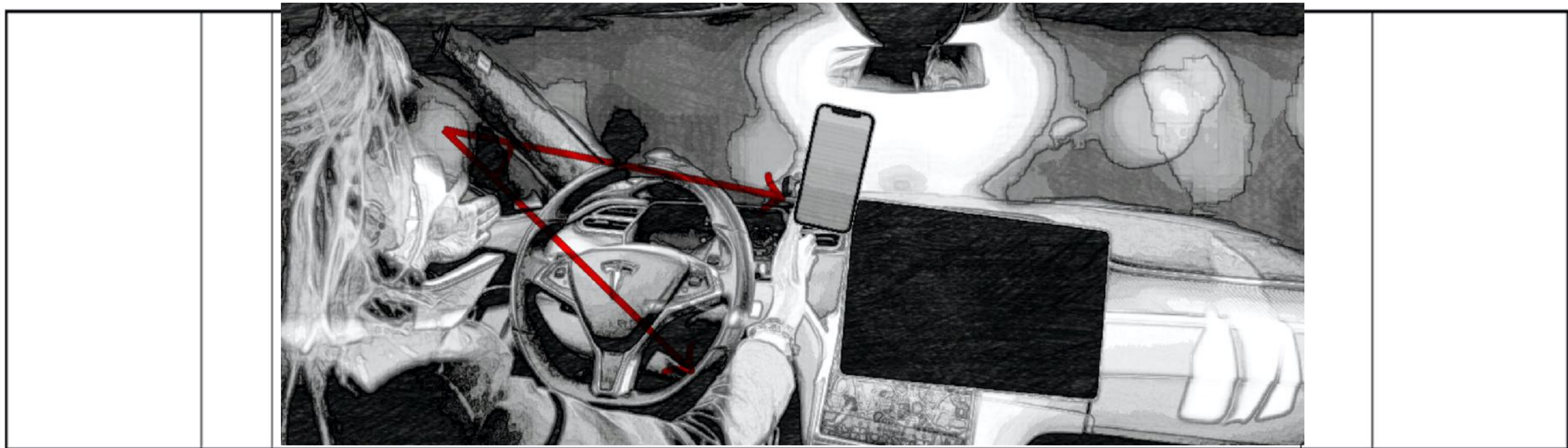
7.6



PROFILE SHOT WOMAN TAPPING MOUNT (ANIMATED GRAPHICS COME OUT AND MEASURE HOW FAR HER PHONE IS FROM HER EYE LEVEL AND ARM LENGTH)

N°:

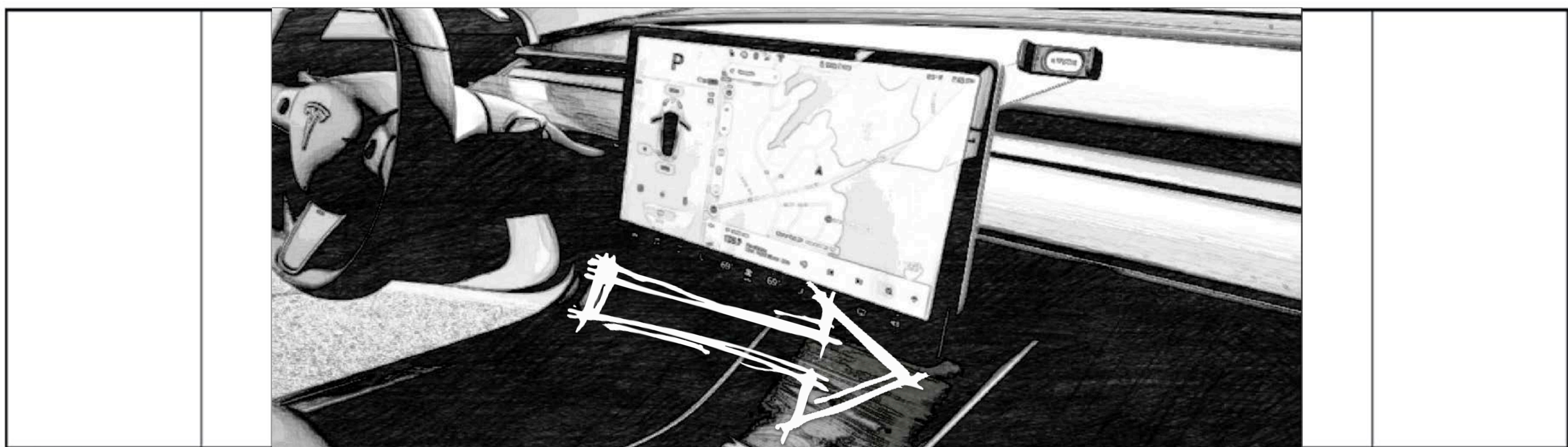
7.7



M BEHIND WOMAN AS WE SEE HER REACH FOR MOUNT (ANIMATED GRAPHICS MEASURE DISTANCE)

N°:

7.8



SLEEK TRACKING SHOT DOWN DASHBOARD FEATURING AIRVUE

**KENU- TESLA AIRVUE
SCENE 7**



N°:

7.9



CU 3M STICKER REMOVED

N°:

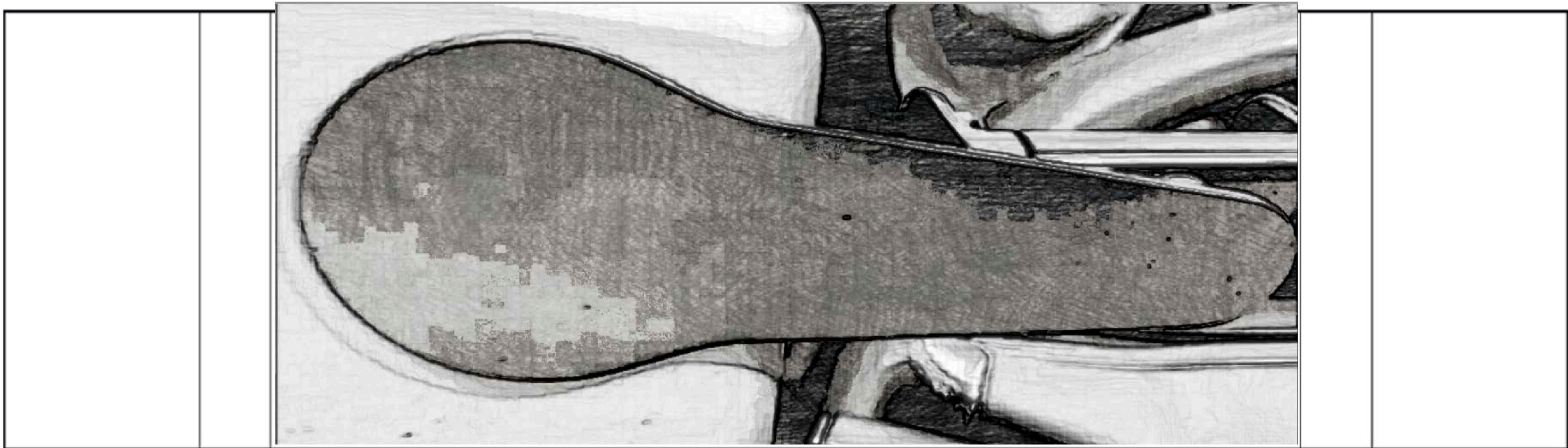
7.10



CU LOW ANGLE PATENTED SPRING LOADED GRIP AIRVUE MOUNTED TO TESLA SCREEN ON LEFT

N°:

7.11



CU BEHIND TESLA SCREEN, SEE AIRVUE MOUNTED

N°:

7.12



M PROFILE, MAN INSTALLS THE MOUNT



**KENU- TESLA AIRVUE
SCENE 7**



N°:
7.13



CU FEMALE HANDS MOUNT OI WIRELESS MOUNT AIRVUE TO RIGHT SIDE OF TESLA SCREEN

N°:
7.14



M WIDE PROFILE SHOT FEMALE DRIVER MOUNTING AIRVUE TO BACK OF THE SCREEN

N°:
7.15



FRONTAL SHOT THROUGH WINDSHIELD FEMALE DRIVER

N°:
7.16



FRONTAL SHOT THROUGH WINDSHIELD MALE DRIVER

**KENU- TESLA AIRVUE
SCENE 7**



N°:
7.17



FRONTAL SHOT THROUGH WINDSHIELD 3RD DRIVER

N°:
7.18



VFX MODEL 3

N°:
7.19



VFX MODEL Y

N°:
7.20

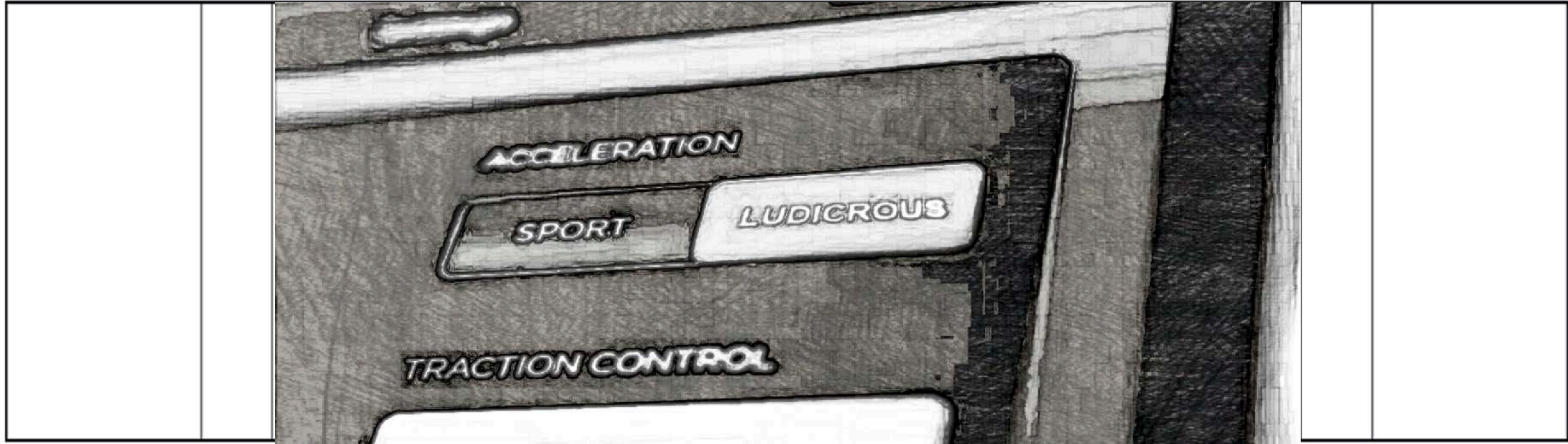


VFX CYBER TRUCK



N°:

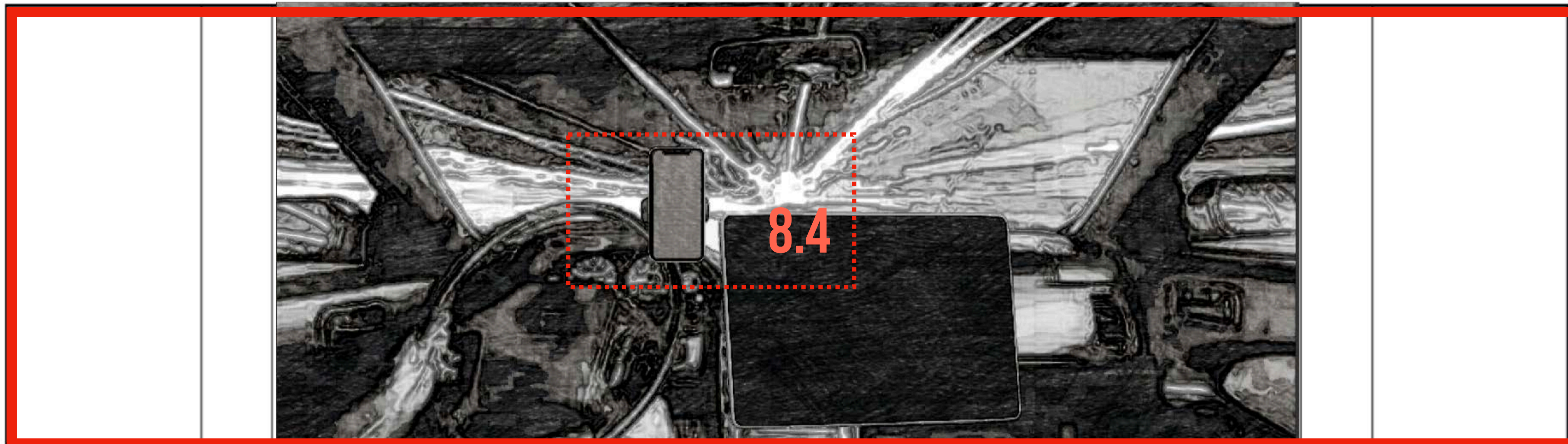
8.1



XCU CAR SWITCHES TO LUDICROUS MODE

N°:
8.2

8.4



2.16 WIDE LIGHTSPEED THROUGH WINDSHIELD IN LUDICROUS MODE

2.18 XCU THE PHONE IN THE MOUNT... CAMERA SHAKES A BIT, BUT THE AIRVUE LOOKS STABLE

N°:

8.3



CU LOW ANGLE MAN'S FACE WINDBLOWN

N°:



**KENU- TESLA AIRVUE
SCENE 9: KARAOKE**



N°:

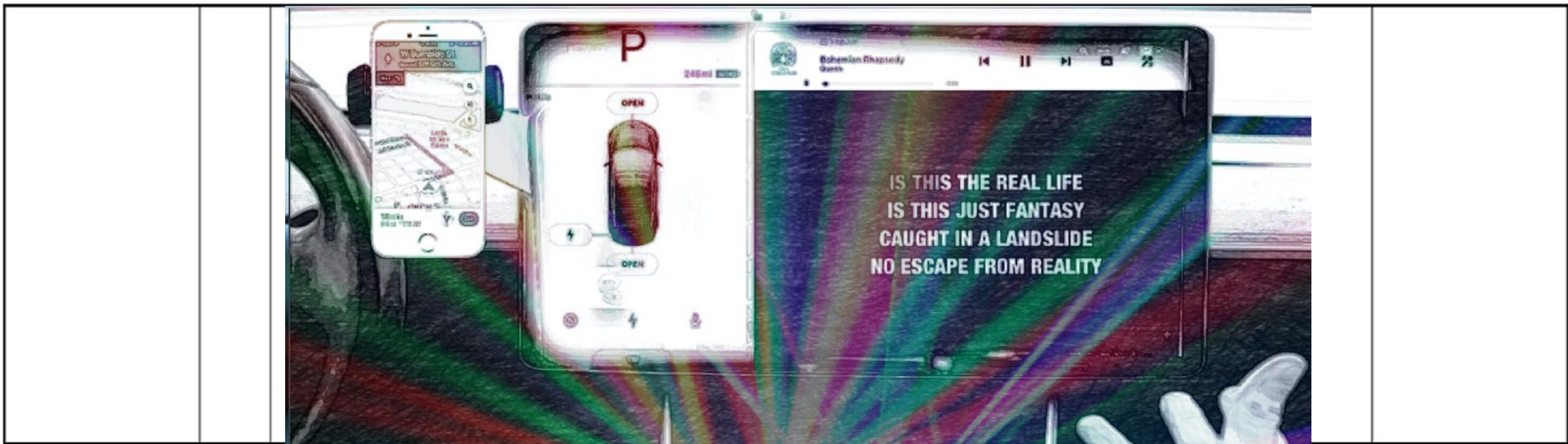
9.1



WIDE CAREOKE DANCE PARTY IN THE TESLA

N°:

9.2



CU MAPS ON PHONE, CAREOKE ON CAR SCREEN

N°:

9.3



N°:



N°:

10.1



WIDE PUSH IN ON COUPLE MAKING OUT THROUGH THE WINDOW OF STEAMY CAR

N°:

10.2



XCU VIDEO SCREEN ON IPHONE IN THE AIRVUE MOUNT— BRA FLIES ON TOP OF DASHBOARD

N°:

10.3



XCU HANDS SLIDE DOWN WINDOW

N°:



**KENU- TESLA AIRVUE
SCENE 11: ENDING**



N°:

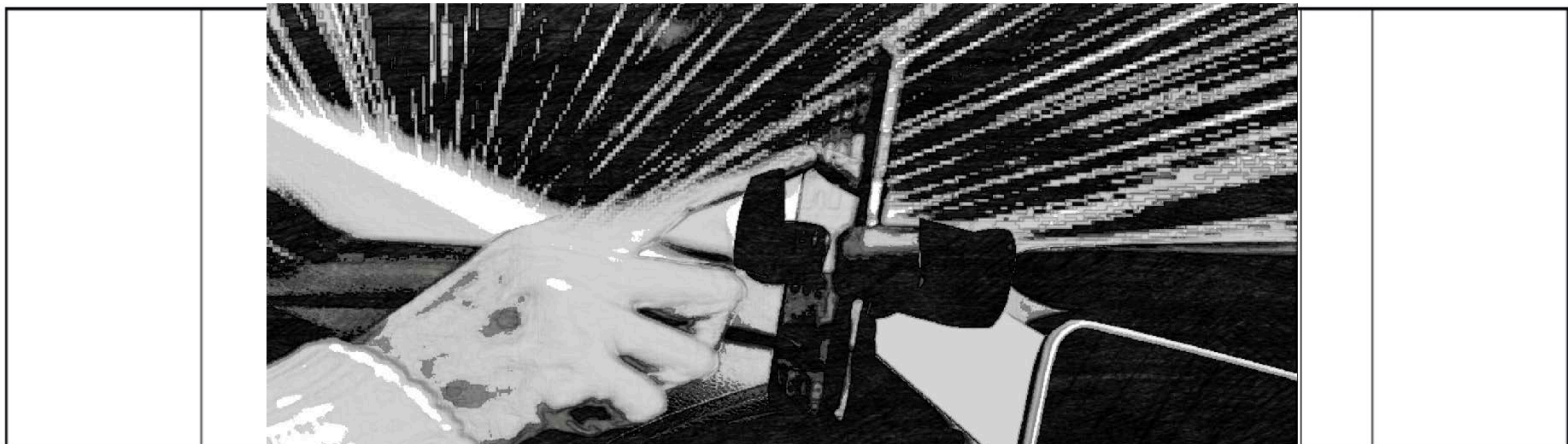
11.1



CU WOMAN TAPS SCREEN AND SMILES

N°:

11.2



XCU WOMAN TAPS PHONE IN AIRVUE MOUNT

N°:

11.3



PUSH IN ON GLASS OF WOMAN SMILING AND ACCELERATING

11.4



**VFX CAMERA LOW TRACKING BACK WITH TESLA AS IT SURGERS TOWARD FRAME— CAMERA TRACKS RIGHT
AND CAR WHIPS PAST FRAME EXITING CAMERA LEFT**

**KENU- TESLA AIRVUE
SCENE 12 // LOGO**



N°:



END LOGO

N°:



N°:



N°:





SHOT LIST

SCENE 1 // INTRO

1.1 WIDE SHOT 3/4 TRACKING PUSH IN WITH NEON LIGHTS AND FOG— THE TESLA'S LIGHTS TURN ON

1.2 CU TRACKING ACROSS BACK VIEW WITH TESLA LOGO ILLUMINATED WITH NEON LIGHTS

1.3 MCU TRACKING SHOT OF THE HEADLIGHTS TURNING ON, TRACKING IN CU SEE LOGO

1.4 INSIDE WE RACK FROM THE STEERING WHEEL TO THE AIRVUE MOUNT

1.5 XCU HERO SHOT AIRVUE MOUNT

1.6 WIDE PROFILE SHOT TESLA "WRONG"

1.7 XCU CAR SHIFTS TO DRIVE

1.8 XCU PUPIL DILATES



SCENE 2 // CAR TAKES OFF AND AIRVUE PRODUCT SHOTS

2.1 ANIMATED WIDE TO CU HELICOPTER SHOT BOOMING DOWN AND TRACKING LEFT AS THE TESLA WHIPS BY AND FLIES OFF SCREEN

2.2 PUSH IN ON A CU OF DRIVER THROUGH GLASS AS HE DRIVES, NEON LIGHTS FLASH ACROSS THE SCREEN

2.3 M PROFILE 3/4 DRIVER SITS CONFIDENTLY BEHIND THE WHEEL- NEON LIGHTS FLASH ACROSS HIS FACE AND HE TAPS HIS PHONE SCREEN IN THE AIRVUE MOUNT

2.4 CU MAN TAPS PHONE AIRVUE MOUNT AND WE GET A SERIES OF IT BEING TAKEN OUT OF IT/ PLACED IN IT TO REVEAL THE KENU LOGO

2.5 CU TRACKING BACK AND FORTH LEFT AND RIGHT — SERIES OF PRODUCT SHOTS. LENS FLARES ARE A PLUS. DIFFERENT NEON LIGHT SETUPS. SOME WITH PHONE/ SOME WITHOUT

2.6 CU BOOM UP AND DOWN— SERIES OF PRODUCT SHOTS. LENS FLARES ARE A PLUS. DIFFERENT NEON LIGHT SETUPS. SOME WITH PHONE/ SOME WITHOUT



SCENE 3 // PHONE DROP

3.1 M LOW ANGLE MAN IS TRYING TO PUT HIS PHONE DOWN AND DRIVE AT THE SAME TIME

3.2 HIGH ANGLE CU PHONE PLOPS INTO COFFEE

3.3 CU LOW ANGLE MAN SEEING IT AND SAYS "FUCK" WHICH WE BEEP OUT WITH A KENU LOGO AND HORN SFX



SCENE 4 // POLICE

4.1 FRONTAL WOMAN IS DRIVING AND HAS HER PHONE TO HER EAR, CHATTING HAPPILY, BUT THEN RED AND BLUE LIGHTS FLASH BEHIND HER.

4.2 LOW ANGLE MCU OF THE COP WRITING A TICKET (FOG WITH NEON RED AND BLUE LIGHTS FLASH AROUND HIM)

4.3 XCU TICKET BEING RIPPED OFF

4.4 COP HANDS TICKET TO THE LADY (HIGH ANGLE LOOKING DOWN AT DRIVER) *SHE LOOKS DIRECTLY INTO CAMERA, PISSED.*



SCENE 5 // THE CRASH

5.1 HIGH ANGLE M INSIDE CAR, MAN IS ON HIS PHONE, NOT PAYING ATTENTION

5.2 LOW ANGLE THROUGH STEERING WHEEL WITH MAN ON HIS PHONE. HE LOOKS UP AND TURNS RAPIDLY WHILE YELLING

5.3 EPIC WIDE SHOT OF THE TESLA CATAPULTING THROUGH THE AIR



SCENE 6 DUCT TAPE

6.1 MCU LOW ANGLE, TILT UP AS FEMALE DRIVER EXTENDS DUCT TAPE AWAY FROM CAMERA

6.2 XCU PHONE TAPED TO THE DASH

6.3 CU GRIMACING AT THE DUCT TAPED PHONE



SCENE 7 MOUNT COMPARISON AND PRODUCT SHOTS

- 7.1 WIDE TRACKING BEAUTY SHOT ACROSS THE DASH OF THE KENU AIRVUE MOUNT**
- 7.2 CU AIRVUE MOUNT TRACKING AROUND IT**
- 7.3 CU UGLY MOUNT #1 TRACKING AROUND IT**
- 7.4 CU UGLY MOUNT #2 TRACKING AROUND IT**
- 7.5 CU WOMAN PLACES PHONE IN MOUNT AS SPLIT SCREENS SLIDE OFF**
- 7.6 PROFILE SHOT WOMAN TAPPING MOUNT (ANIMATED GRAPHICS COME OUT AND MEASURE HOW FAR HER PHONE IS FROM HER EYE LEVEL AND ARM LENGTH)**
- 7.7 M BEHIND WOMAN AS WE SEE HER REACH FOR MOUNT (ANIMATED GRAPHICS MEASURE DISTANCE)**
- 7.8 SLEEK TRACKING SHOT DOWN DASHBOARD FEATURING AIRVUE**
- 7.9 SEE 3M STICKER REMOVED**
- 7.10 XCU PATENTED SPRING LOADED GRIP AIRVUE MOUNTED TO TESLA SCREEN**
- 7.11 CU SEE BACK OF TESLA SCREEN WHERE AIRVUE IS MOUNTED**
- 7.12 M WIDE PROFILE SHOT DRIVER TAKING OUT KIT AND MOUNTING THE AIRVUE TO THE BACK OF THE TESLA SCREEN**
- 7.13 CU FEMALE HANDS MOUNT OF WIRELESS MOUNT AIRVUE TO RIGHT SIDE OF TESLA SCREEN**
- 7.14 M WIDE PROFILE SHOT FEMALE DRIVER MOUNTING AIRVUE TO BACK OF THE SCREEN**
- 7.15 FRONTAL SHOT THROUGH WINDSHIELD FEMALE DRIVER**
- 7.16 FRONTAL SHOT THROUGH WINDSHIELD MALE DRIVER**
- 7.17 FRONTAL SHOT THROUGH WINDSHIELD 3RD DRIVER**
- 7.18 VFX MODEL 3**
- 7.19 VFX TESLA Y**
- 7.20 VFX CYBERTRUCK**

KENU- TESLA AIRVUE
SCENE 8



SCENE 8 // LUDICROUS MODE

8.1 CU LUDICROUS MODE SCREEN

8.2 WIDE BACK SEAT THROUGH WINDSHIELD LIGHT SPEED

8.3 FRONTAL WINDBLOWN FACE DRIVER

8.4 VIBRATING KENU PHONE MOUNT / SHAKING CAMERA PHONE MOUNT



SCENE 9 // KARAOKE

9.1 WIDE SHOT OF A GROUP OF PEOPLE SINGING KARAOKE IN THE CAR - DISCO LIGHTS FLASH

9.2 XCU SEE MAPS ON IPHONE AND CARAOKE LYRICS ON TESLA SCREEN AT THE SAME TIME



SCENE 10 // SEX TAPE

10.1 PROFILE EXTERIOR CAR, SEE COUPLE MAKING OUT THROUGH THE WINDOW AS WE TRACK IN

10.2 XCU IPHONE IN THE AIRVUE FILMING AS BRA FLIES ON TOP OF DASH

10.3 XCU HAND SLIDES DOWN WINDOW



SCENE 11 // ENDING

11.1 CU WOMAN DRIVES AND TAPS PHONE SCREEN

11.2 CU WOMAN'S HAND TAPPING THE PHONE

11.3 PUSH IN ON WOMAN SMILING AND ACCELERATING AS SHE DRIVES

**11.4 VFX CAMERA LOW TRACKING BACK WITH TESLA AS IT SURGERS TOWARD
FRAME— CAMERA TRACKS RIGHT AND CAR WHIPS PAST FRAME EXITING
CAMERA LEFT**